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Clear, practical help and risk reduction:

- Opportunity prioritisation
- Market research validation
- Selected segment impact on the business
- Business case for customers
- Optimise routes to value
- Reducing management complexity/risk
- Launch plans
- Technology Conferences



SMART GRIDS  
CLEANPOWER

Cambridge June 23-24, 2011  
[cir-strategy.com/events/register](http://cir-strategy.com/events/register)



- 19 Conferences successfully staged since 2002
- 2000 senior delegates
- High Value Manufacturing, Nanotechnology, Industrial Systems (2002 - 2008)
- Cleanpower (since 2009)
- Smart Grids (since 2010)
- Energy Technologies (HEAT), Low carbon transport (SHIFT) (since 2007)



HEAT10



*Conferences*

