






Sign up for the year now!  
Call: Justin Hayward & CCC Team  
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<p>CAMBRIDGE  CLEANTECH</p> <p><b>CONFERENCES</b></p>			<p>ICT in Cleantech</p>
<p><b>Grid &amp; Power</b></p>	<p>Alternative Fuels</p>	<p>Additional Energy Sources</p>	<p>Energy Management &amp; metering</p>
<p>Resource Efficiency, Waste As Resource, Water</p>	<p>Alternative Fuel vehicles</p>	<p>Wind, Tidal, PV, Biomass, geothermal</p>	<p>Buildings Technologies</p>

## Benefits of Sponsorship Marketing

- Your brand on conference materials, all e-shots website and promotional literature
- Exposure for your company to over 75,000 database contacts across CCC and partner lists
- Complimentary and discounted conference places
- Exhibition space: be seen as the experts in the sector: message, relationship building & sales
- Your promotional material in the delegate programme or packs
- Access to conference attendees and their knowledge and networks

## Who attends?

Technology innovators; visionaries, inventors; consumer & customer representatives; investors & the financial community; Expert consultants and academics.

Supply chain: architects; designers; manufacturers, distributors & vendors;

Developers; utilities; energy agencies; planners; retailers; service providers such as law and IPR and accounting firms; ICT/software connectivity companies;

and all others with an interest in the subject seeking a high value immersion in the sector.



"I am very supportive of your excellent work in conferences," Professor Peter Guthrie,  
Cambridge University.

"An excellent conference" Hermann Hauser.

"Thanks, a brilliant event, very well organised – congratulations to you", Carole Randall,  
Low Carbon KEEP Programme Manager, Anglia Ruskin University.

Former conference speakers have included Digby, Lord Jones, Lord Sainsbury as  
Minister for Science & Innovation, Hermann Hauser, Sir Robin Saxby, and Gerald Avison.



## HEADLINE SPONSOR MEMBER 2012/13

All-in value price per year (at least 4 conference days): from £10k + VAT

### CSR & Sustainable Business Development

**You and your organisation are really making it happen and seen to be making it happen!**

### Conference programme

o lead in the opening session with an opening presentation

- chairmanship of conference (optional and if appropriate)
- presence on the panel discussions

### Advertising

o The conference will be marketed as per its established brand e.g. The XYZ 'conference sponsored by <your organisation>'

o Branding on promotional conference materials (website, e-shots, online groups/events listings, conference flyers and in media partners magazines, conference programme and signage) circulation estimate – 75k+

- A link to sponsors website from conference website
- Full page profile & PR in leading Cleantech Magazine

### Conference and exhibition

- Complimentary conference places as required
- Best exhibition stand position – 3m wide in key location

### Delegate packs

- Company literature in delegate pack (as required)



## SPONSOR MEMBER 2012/13

All-in value price per year (at least 4 conference days): £3.5k + VAT

### CSR & Sustainable Business Development

You and your organisation are seen as supportive.

### Conference programme

○ Presentation (optional and if appropriate)

- presence on the panel discussions

### Advertising

○ Co-branding on promotional conference materials (website, e-shots, online groups/events listings, conference flyers and in media partners magazines, conference programme and signage) circulation estimate – 75k+

○ Links to your website from conference website

### Conference and exhibition

- Complimentary conference places – option to take up to 3 per conference session
- Exhibition stand position – 3m wide

### Delegate packs

○ Company literature in delegate pack (as required)

Company profile in delegate materials



## DELEGATE MEMBER 2012/13

All-in value price (at least 4 conference days): £275 + VAT per named member per year

### Association

**You have avoided the hassle of signing up per conference and are supportive of this leading, ground-breaking forward-looking series!**

### Advertising

○ Mention of your name and company in the conference programmes you attend

### Conference and exhibition

- Complimentary conference place – option to attend every conference session (substitutable within your company & you can nominate a second person where conference day sessions are simultaneous)
- Exhibition stand position – 3m wide



## SINGLE PER DAY CONFERENCE PRICING 2012/13

HEADLINE: £12.5k  
GOLD: £3.75k  
SILVER: £2.5k  
DELEGATE: £299

So CCC **membership** gives you over 75% discount with all-year-round marketing leverage!



# Virtual Distinguished Advisory Board

- Professor Brian Collins (former Chief Scientific Adviser, DfT & BIS; UCL)
- Rt Hon Lord Smith of Finsbury, Chair Environment Agency
- Nicholas Coutts MA
- Dr Sarah Darby Oxford
- Michael McCreary CEng
- Robin Wilson, Lead Technologist HVM, TSB
- Professor Pete Dobson FInstP CPhys Oxford
- Sir Crispin Tickell, GCMG, KCVO, MA (Oxon), DSc (Hon)(Cranfield), FRSGS (Hon), FRIBA (Hon)
- Distinguished Professor John Urry Lancaster
- Baron Oxburgh KBE FRS
- Professor Ian White FREng Deputy-VC Cambridge University
- Peter Sharratt MA DipArch Dip(IDBE) Deloitte
- Dr Bernie Bulkin, DECC, CU, Vantage Point
- Sir Michael Marshall CBE
- Nigel Brown OBE
- Jeremy Nicholson EEF EIUG, Senior Advisor
- Matthew Bullock, Chief Executive, NPBS
- Sir Robin Saxby FREng
- Professor Sir Mike Gregory CBE



Sponsor Members  
Delegate Members



## BENEFITS

- Premium Cleantech Conferences
- Ongoing coverage
- At least 4 full-day programmes a year across cleantech sectors
- Sponsor with included advertising in e-shots & partner magazines & presence onstage & in expo, or attend

# CAMBRIDGE CLEANTECH CONFERENCES



- 24 full-day, conferences successfully staged since 2002
- 2000+ senior delegates, 300+ senior speakers & case studies
- High Value Manufacturing (HVM), Nanotechnology, Industrial Systems (since 2002)
- Resource Efficiency & Closed Loops (2008)
- Cleanpower (since 2009)
- Smart Grids (since 2010)
- Energy Technologies (HEAT), Low carbon transport (SHIFT) (since 2007)



Justin Hayward, Director

Clear, practical strategic help and risk reduction

Modern, efficient and effective network of expert advisers and interim directors embedded within Cambridge tech cluster - since 2001.

Contributions for the Greater Good?

Founded HVM Concept with EEIA Commissioned Report in 2002:  
now department of government agency, £170mn for 7 HVM TICs in  
2011

Online Free-to-all Marker Map & Database of 730 genuine Tier One  
Technology Companies across 10 basic sectors: the Cambridge tech cluster -  
since 2007.

Writing content for Cleantech Business Development MSc/MBA modules



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