5th HVM New Materials Conference Summit Cambridge, UK 6-7 November 2019 <u>www.cir-strategy.com/events</u>



WHY EVERY INDUSTRY SHOULD BE THINKING ABOUT AI TODAY

Jonny Hancox jhancox@nvidia.com



Introduction to NVIDIA Why the current AI hype? Industry examples

Getting started with Al

NVIDIA "THE AI COMPUTING COMPANY"

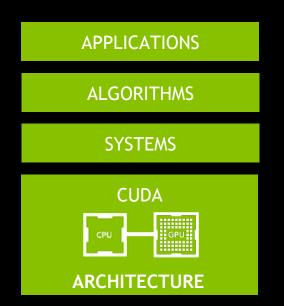


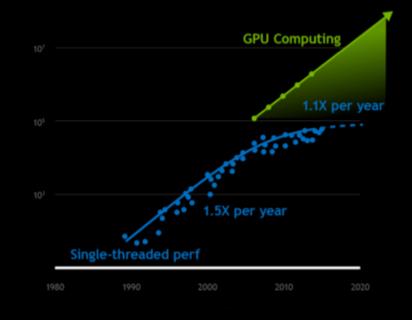
GPU Computing

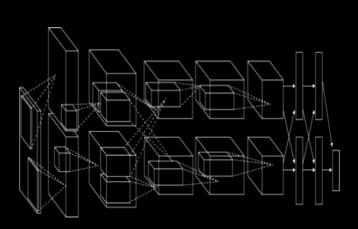
Computer Graphics

Artificial Intelligence

THE FORCES SHAPING COMPUTING







40 YEARS OF CPU TREND DATA

ALEXNET: THE SPARK OF THE MODERN A ERA

• WHY THE CURRENT AI HYPE?

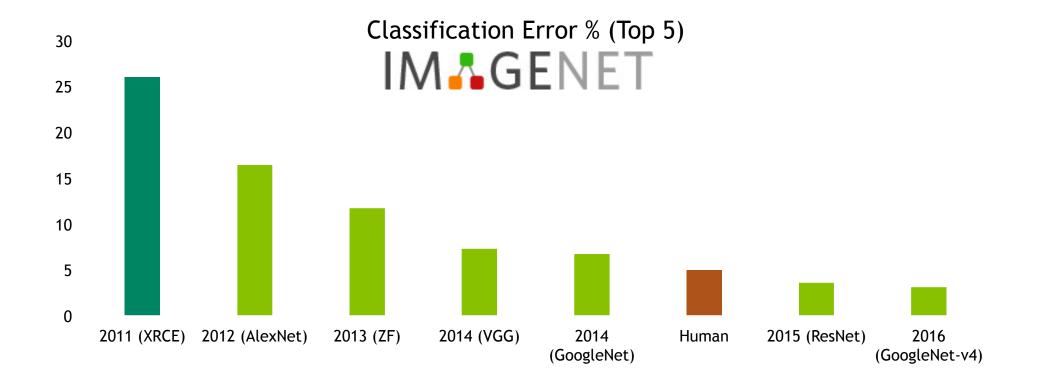
THE PERCEPTRON

The fundamental unit of artificial neural networks

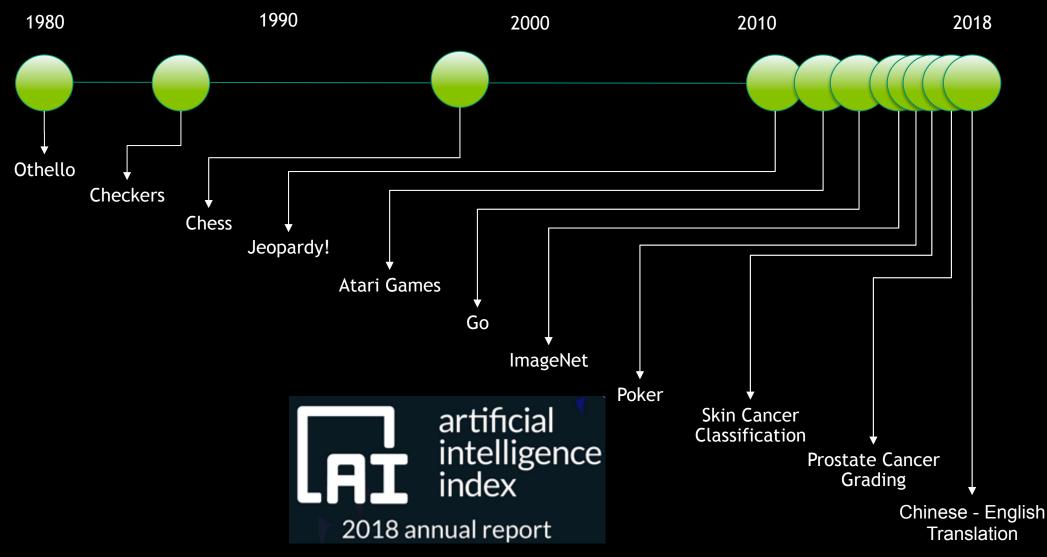


CLASSIFYING INTERNET IMAGES

Alex Krishevsky's 'AlexNet' spawned a new generation of DNNs



SUPERHUMAN PERFORMANCE



DEEP LEARNING IS SWEEPING ACROSS INDUSTRIES



Image/Video classification Speech recognition Natural language processing

Diabetic grading Drug discovery

Video captioning Content based search Real time translation

Face recognition Video surveillance Cyber security

Lane tracking

Recognize traffic signs

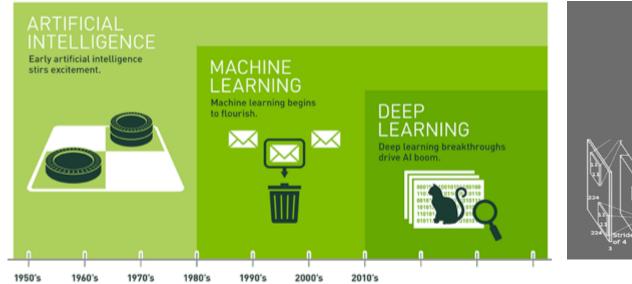
"You need a chief AI officer... If you have a lot of data and you want to create value from that data, one of the things you might consider is building up an AI team."

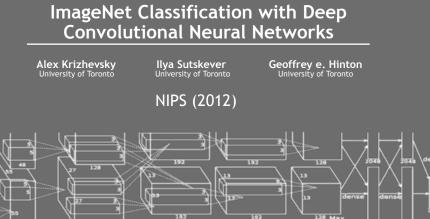
Andrew Ng, Baidu chief scientist

EVOLUTION OF COMPUTING



AI AND DEEP LEARNING





Deep Learning

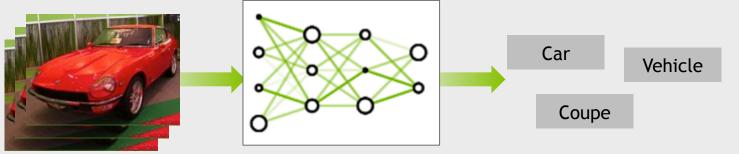
A NEW COMPUTING MODEL

Algorithms that learn from examples



TRADITIONAL APPROACH

Requires domain experts Time consuming Error prone Not scalable to new problems



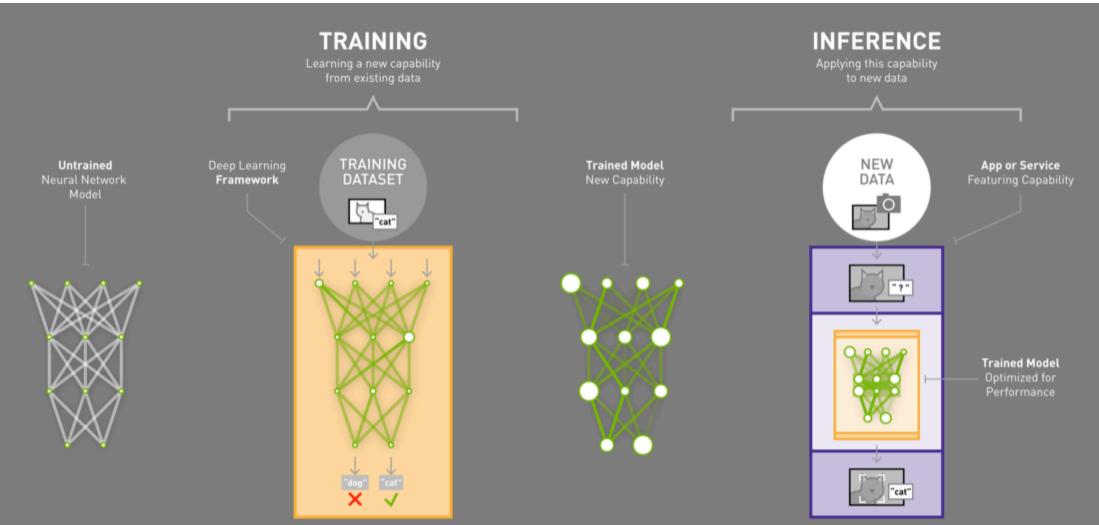
DEEP LEARNING APPROACH

Learn from data Easily to extend Speedup with GPUs

Deep Neural Network

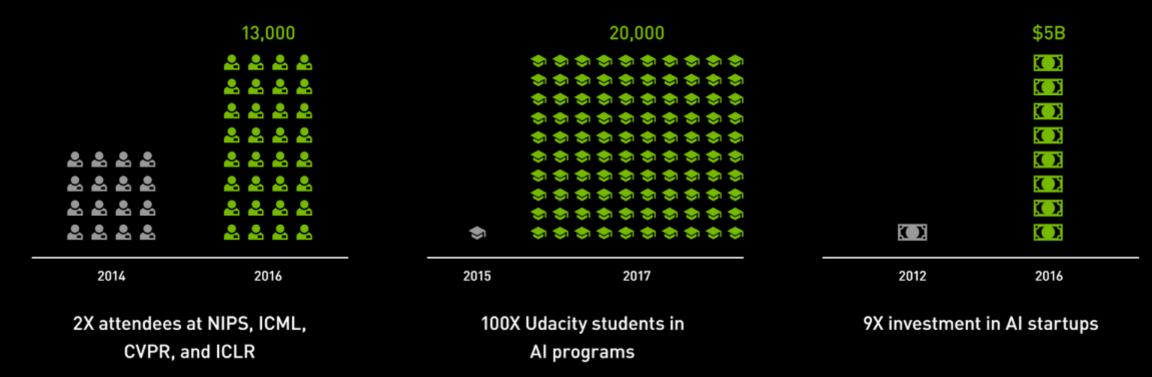
DEEP LEARNING

How it works



THE BIG BANG OF MODERN AI

Evidence of an exploding AI ecosystem is everywhere. From AI conference attendees to the number of students studying AI to a massive growth in investments.



INDUSTRY EXAMPLES

ODD ONE OUT?



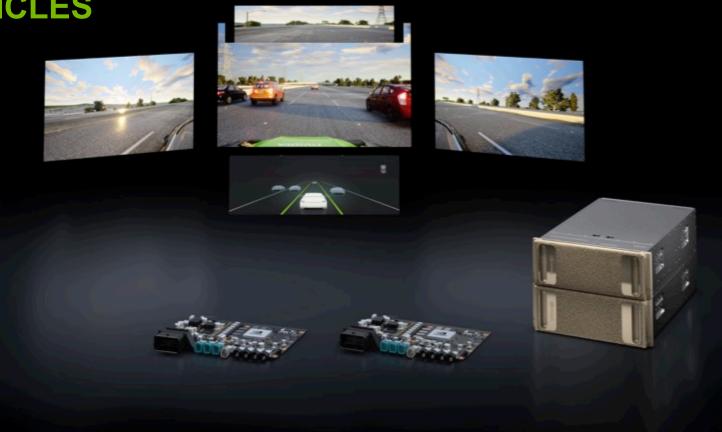
NVIDIA DRIVE FOR AUTONOMOUS VEHICLES

Autonomous vehicles will revolutionize the \$10 trillion transportation industry.

NVIDIA DRIVE is an open platform and enables researchers and programmers to develop new algorithms or adapt them for specific vehicles.

To train the network, data from all over the world needs to be collected and fed into an NVIDIA DGX supercomputer.

Simulation expands the training set and covers dangerous scenarios that can't be captured on the road. The trained model is deployed on an in-car supercomputer, for capabilities like pedestrian detection and driver monitoring.



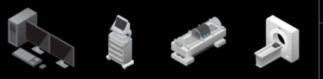
NVIDIA CLARA AI — A MEDICAL IMAGING SUPERCOMPUTER

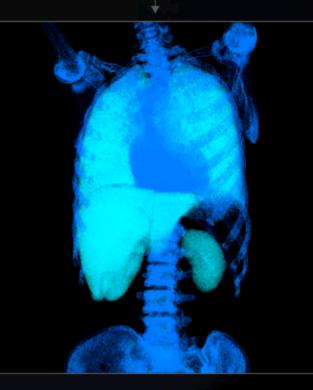
The latest breakthroughs of AI and computational imaging are giving radiologists incredibly powerful tools for early detection and treatment.

The NVIDIA Clara AI Toolkit supercharges existing instruments with state-of-the-art image reconstruction, object detection and segmentation, and visualization capabilities.

The American College of Radiology chose Clara AI to empower its 38,000 members to build, share, and validate AI algorithms in thousands of hospitals in the U.S.

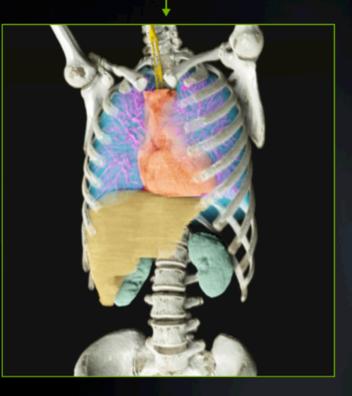
TRADITIONAL MEDICAL IMAGING





ENHANCED WITH NVIDIA CLARA

IMAGING AND VISUALIZATION APPS CUDA | CUDNN | TENSORRT | OGL | RTX GPU CONTAINERS | VGPU NVIDIA GPU SERVER



SUPERCHARGING GENOMIC ANALYTICS

China's healthcare industry is turning to AI to address the needs of its elderly population. Genetics giant BGI—which has over 1PB of data—is classifying targetable peptides for personalized immunotherapy for cancer patients.

By running the open source RAPIDS data processing and machine learning libraries built on CUDA-X AI on an NVIDIA DGX-1 AI supercomputer, BGI sped up analysis 18x using cuDF, and 10x using XGBoost. The company is now expanding analysis to millions of peptide candidates.

华大基因



IMPROVING DEMAND FORECASTS

With >100,000 different products in its 4,700 U.S. stores, the Walmart Labs data science team predicts demand for 500 million item-by-store combinations every week.

Meat & Poultry

Rollback

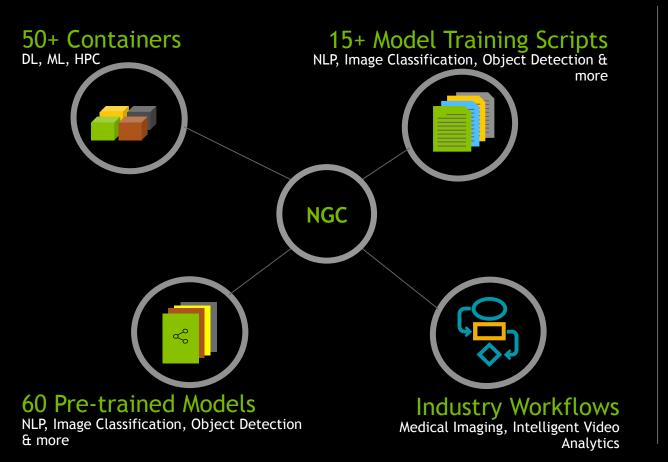
By performing forecasting with the open-source RAPIDS data processing and machine learning libraries built on CUDA-X AI on NVIDIA GPUs, Walmart speeds up feature engineering 100x and trains machine learning algorithms 20x faster, resulting in faster delivery of products, real-time reaction to shopper trends, and inventory cost savings at scale.

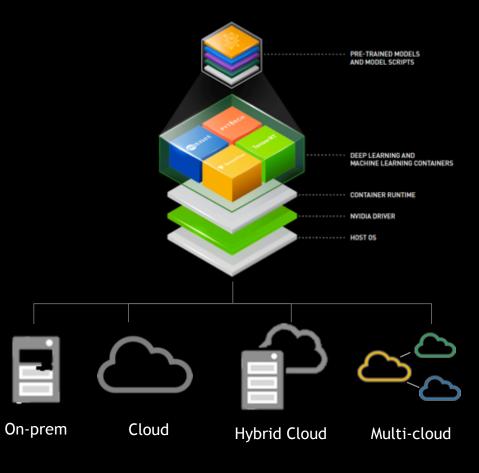
👁 NVIDIA. 🛛 Walmart 🔆

HOW TO GET STARTED

NGC: GPU-OPTIMIZED SOFTWARE HUB

Ready-to-run GPU Optimized Software, Anywhere





NVIDIA GPU CLOUD – ONE PLATFORM, RUN EVERYWHERE

From data analytics to rendering and visualization, NVIDIA boosts application performance with GPU-accelerated software stacks that combine CUDA toolkits, libraries, and top AI software.

NVIDIA GPU Cloud is a hub for GPUoptimized software. Data scientists and developers can access AI containers and pre-trained models from wherever they want – on PCs, in the data center, or via the cloud.



NVIDIA ENTERPRISE GPU PRODUCT FAMILY

Computing For Modern Enterprise Workloads

DATACENTER SERVERS

AI & HPC

V100

32GB HBM2

250W/300W

SPECIALIZED DATA SCIENCE VISUALIZATION MAINSTREAM (Max Performance) (Max Utility) **Enterprise Application** Rendering **AI Development Design & Graphics** Model Development Deployment Τ4 RTX 8000/6000 RTX 8000/6000 RTX 8000/6000/5000*/4000* Tensor Core, RT Core Tensor Core, NVLink RT Core, Tensor Core **Tensor Core** RT Core, Tensor Core 16GB GDDR6, 70W 48/24 GB GDDR6 48/24 GB GDDR6 250W/300W



WORKSTATIONS

WORLD'S MOST POWERFUL AI TRAINING TOOL

Building amazing AI applications begins with training neural networks. NVIDIA DGX-2[™] is the world's most powerful tool for AI training, uniting 16 GPUs to deliver 2 petaflops of training performance.

In December 2018, DGX-2 set six world records in the debut of MLPerf, a new set of industry benchmarks designed to test deep learning performance.

Image Classification **Object Detection Object Instance Segmentation** 14 mins 70 mins **176 mins** Translation (Recurrent) Translation (Non-Recurrent) Recommendation 10 mins 19 mins 0.4 mins

JETSON AGX AND ISAAC DELIVER AI TO ROBOTICS AND IOT INDUSTRY

Jetson[™] AGX Xavier delivers the energyefficient computational power needed for embedded systems like robots, drones, and smart cities. And the new Jetson Nano[™] will enable millions more small, low-power Al systems for embedded IoT apps.

From Xavier to Nano, all of NVIDIA's Al computers run on the same CUDA-X Al software stack.

NVIDIA DEEP LEARNING INSTITUTE

Hands-on, self-paced and instructor-led training in deep learning and accelerated computing for developers

Request onsite instructor-led workshops at your organization: www.nvidia.com/ requestdli

Take self-paced courses and electives online, view upcoming workshops, and learn about the University Ambassador Program: www.nvidia.com/dli





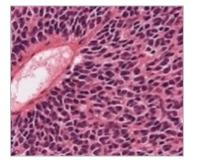
Deep Learning Fundamentals



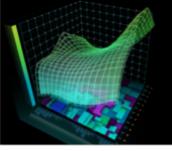
Autonomous Vehicles



Medical Image Analysis



Genomics



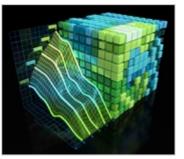
Finance



Digital Content Creation



Game Development



Accel. Computing Fundamentals



THANK YOU!

