

Patents: Potential Threat or Opportunity?

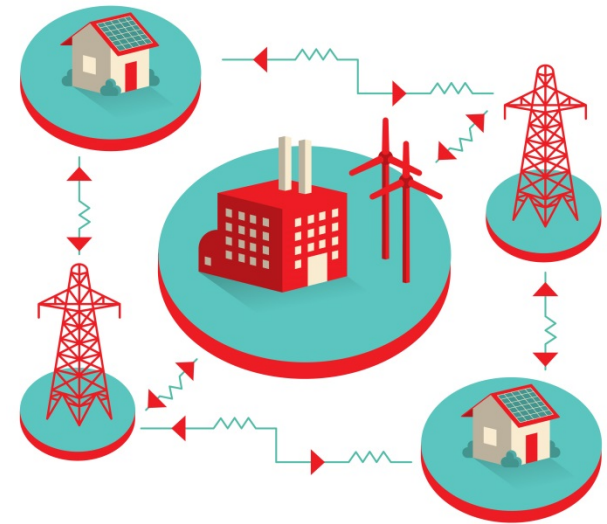
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7th Smart Grids & Cleanpower 2016
Cambridge 27-28 June
www.cir-strategy.com/events



Smart grid sector

- Smart grid sector:
 - Utilities
 - Infrastructure
 - Consumers
 - Suppliers



Telecoms sector

- Telecoms sector:
 - Content providers
 - Infrastructure (service providers)
 - Consumers
 - Suppliers
- What can the smart grid sector learn from the telecoms sector?



Threats

- NTP, Inc. vs Research In Motion (The “Blackberry case”) (2006)
- Dispute threatened to shut down the Blackberry system in North America



Opportunities

- Complex ecosystem, lots of technology
- IP based companies, e.g.

ARM

Potential threat or Opportunity?

- Plenty of both
- Organisations should have a clear IP policy
 - Understanding of what IP can do for them
 - Understanding of how IP can affect them



IP consequences of Brexit



Thank you

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