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# Optimising Daily Production

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3 December 2009



**SHIFT  
2009**

Conference Expo  
3 Dec, Cambridge

Conference **SHIFT09** by  
Cambridge Investment  
Research  
[www.hvm-uk.com](http://www.hvm-uk.com)

- **Relevance?**
  - Saving money
  - Saving time and reducing customer impact
  - Supporting lean-manufacturing
- **Visibility and control in Production**
  - Location of vehicles
  - Process Improvement
  - Identifying errors at point of occurrence
- **Aston Martin case study**
- **About us**

# Difficult to oversee all that is happening

QuickTime™ and a  
TIFF (Uncompressed) decompressor  
are needed to see this picture.

- Tracking vehicles along the entire assembly line
- Cost and time reduction
- Human error reduced

# Large complex environment producing 7000 cars p.a.

QuickTime™ and a  
TIFF (Uncompressed) decompressor  
are needed to see this picture.

- Tracking vehicles through specific stages
- Specifying process order and dwell time thresholds
- End-to-end visualisation of vehicles
- Reduced re-work and improved quality

# Individually built to order

QuickTime™ and a  
TIFF (Uncompressed) decompressor  
are needed to see this picture.

- Built to order high spec, high cost assets
- Performance design and engineering
- Error-proofing reduces customer impact

# Complex manufacturing process

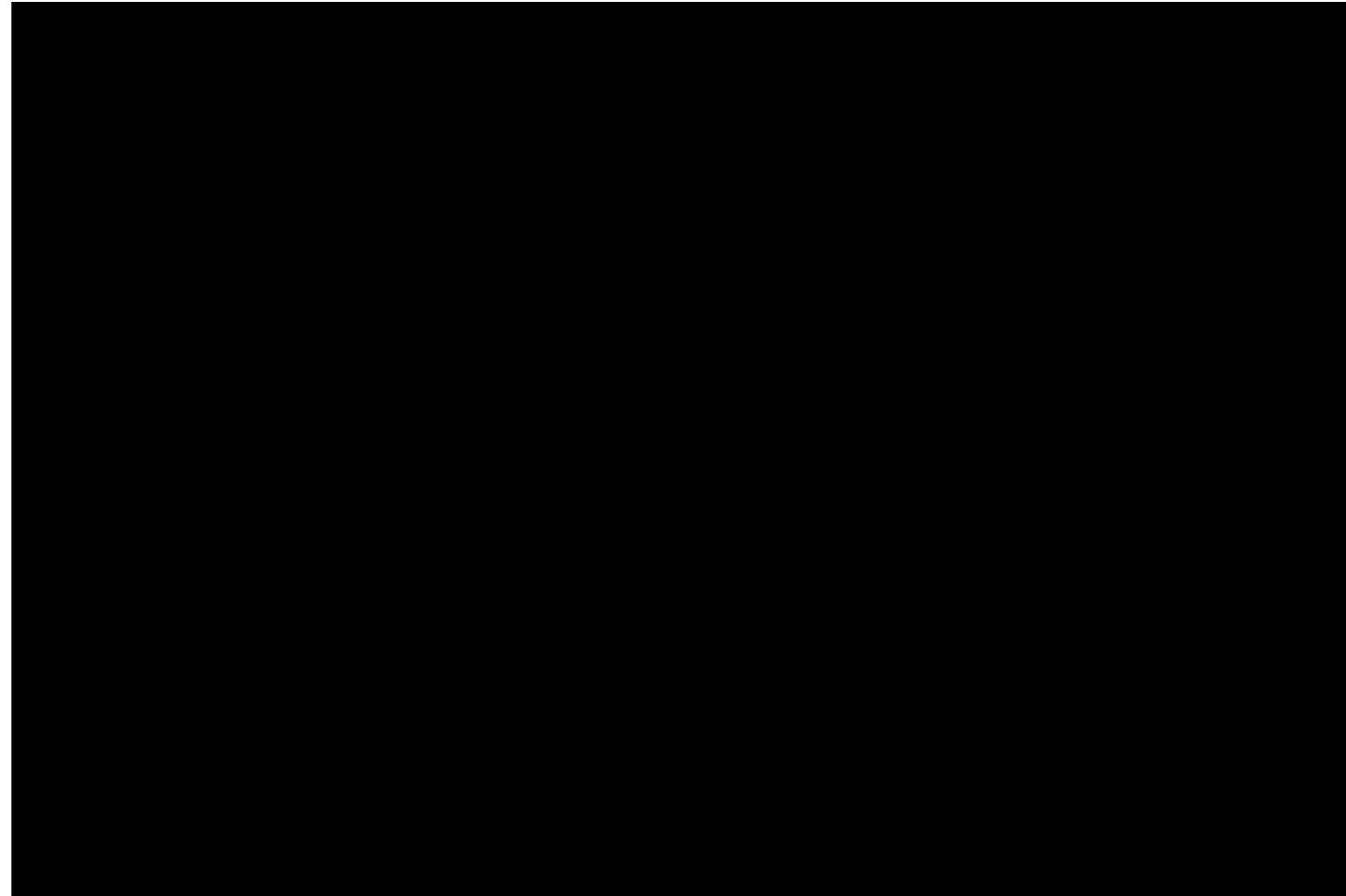
QuickTime™ and a  
TIFF (Uncompressed) decompressor  
are needed to see this picture.

- Complex, precision manufacturing process
- A rigorous finishing process
- Analysis and optimisation of process ensures efficiency

# End-to-end visibility allows process to be monitored and improved

QuickTime™ and a  
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## End-to-end visibility allows process to be monitored and improved





## About us

### Company

- Founded in January 2003 by engineering team from Cambridge University
  - Laboratory for Communication Engineering
  - Researching location for 10 years
- Experienced international Management Team
- Headquartered in U.K. with offices in U.S.A., Germany, Singapore, Korea, Australia and New Zealand
- 100 employees worldwide



### Customers

- More than 400 customers in 25 countries (09/2009)
- Deployed in mission critical applications in the Process Industry, Manufacturing and Automotive, Logistics, Military and Events

