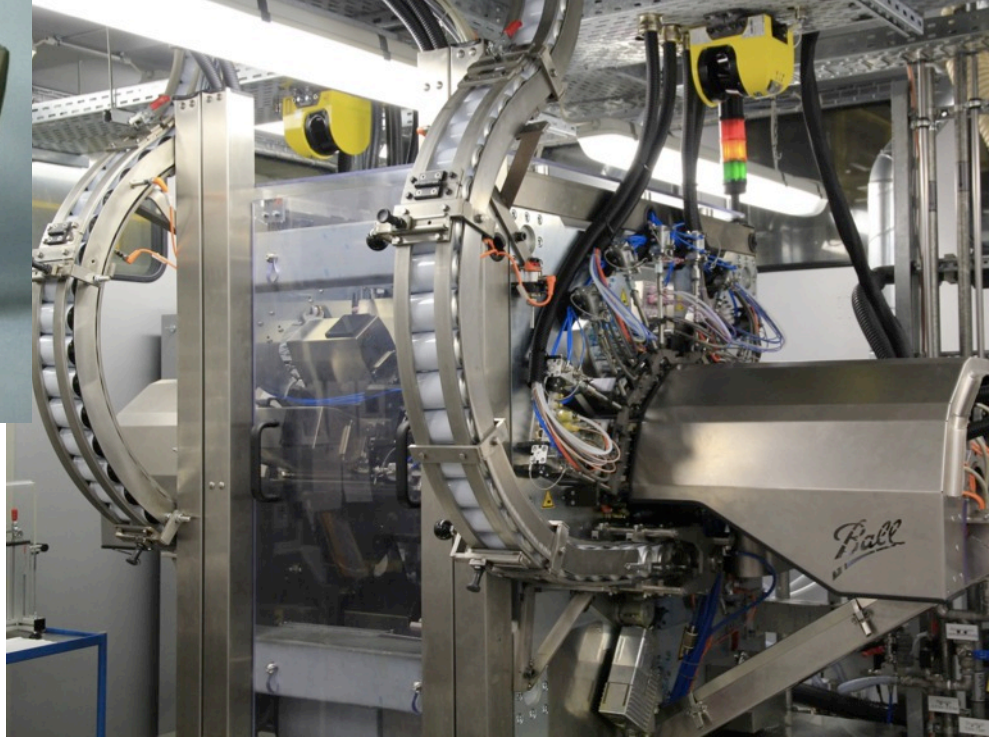
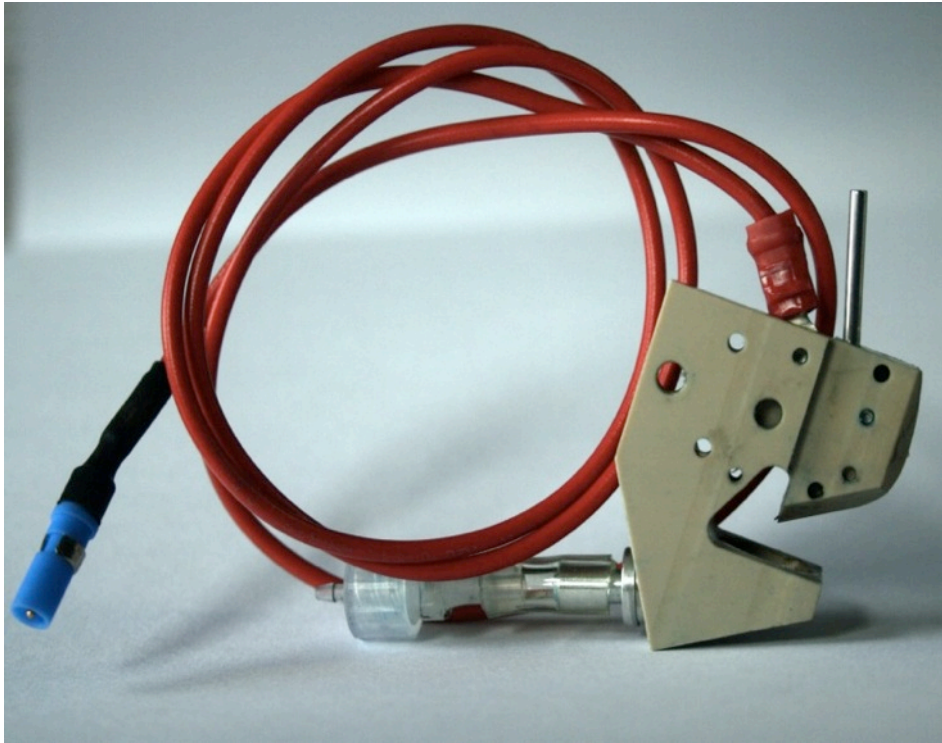


# From invention to world's 1<sup>st</sup> industrial full colour, photographic quality, digital can printer.

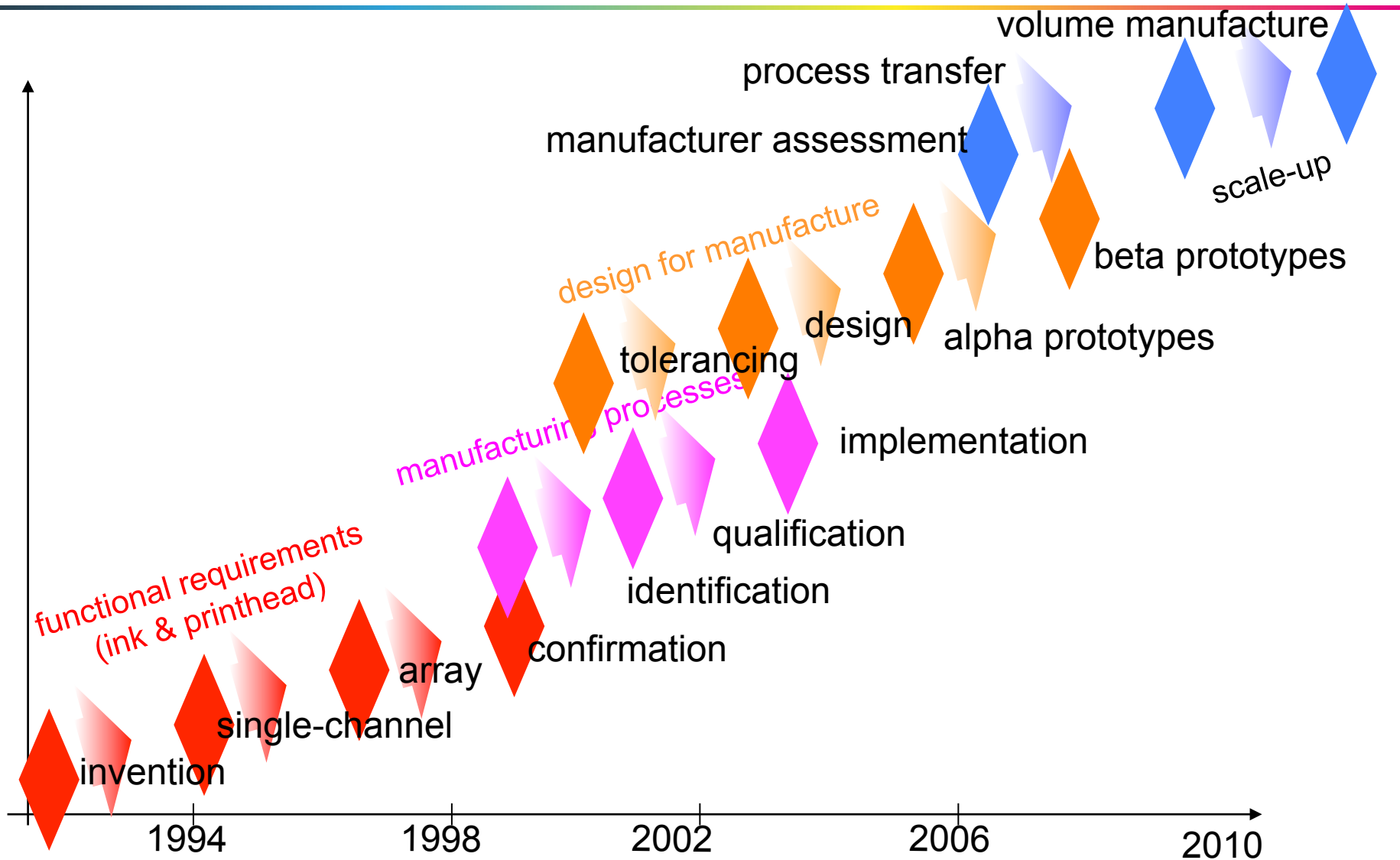
10th Anniversary  
High Value Manufacturing Conference 2012  
14 November 2012 Cambridge  
[www.cir-strategy.com/events/](http://www.cir-strategy.com/events/)



# innovation to commercialisation



# innovation to commercialisation tonejet



# World's 1st full colour digital can printer tonejet



**Ball Packaging Europe**





## Tonejet

... owner, developer, licensor and supplier of digital print systems

## World leading team

... print head fabrication

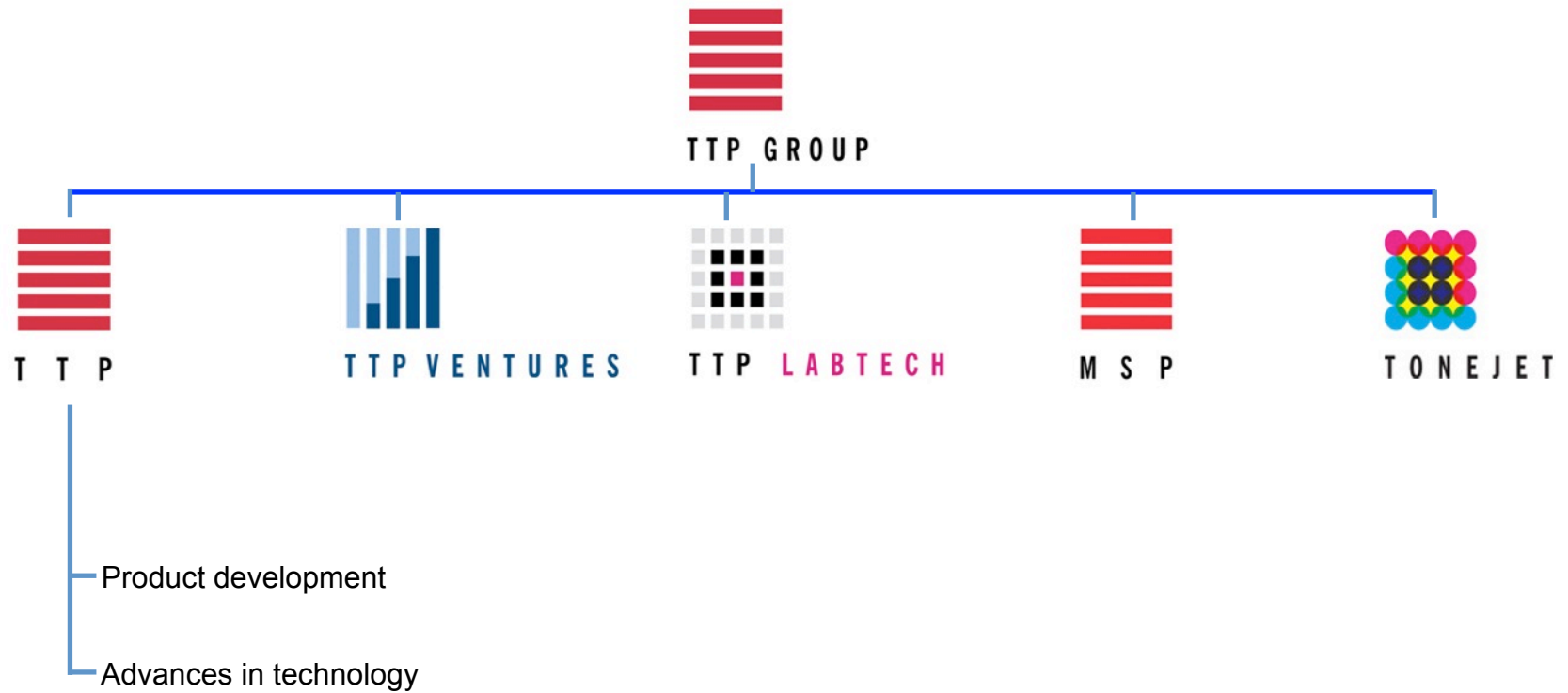
... electronic design and control

... micro-engineering

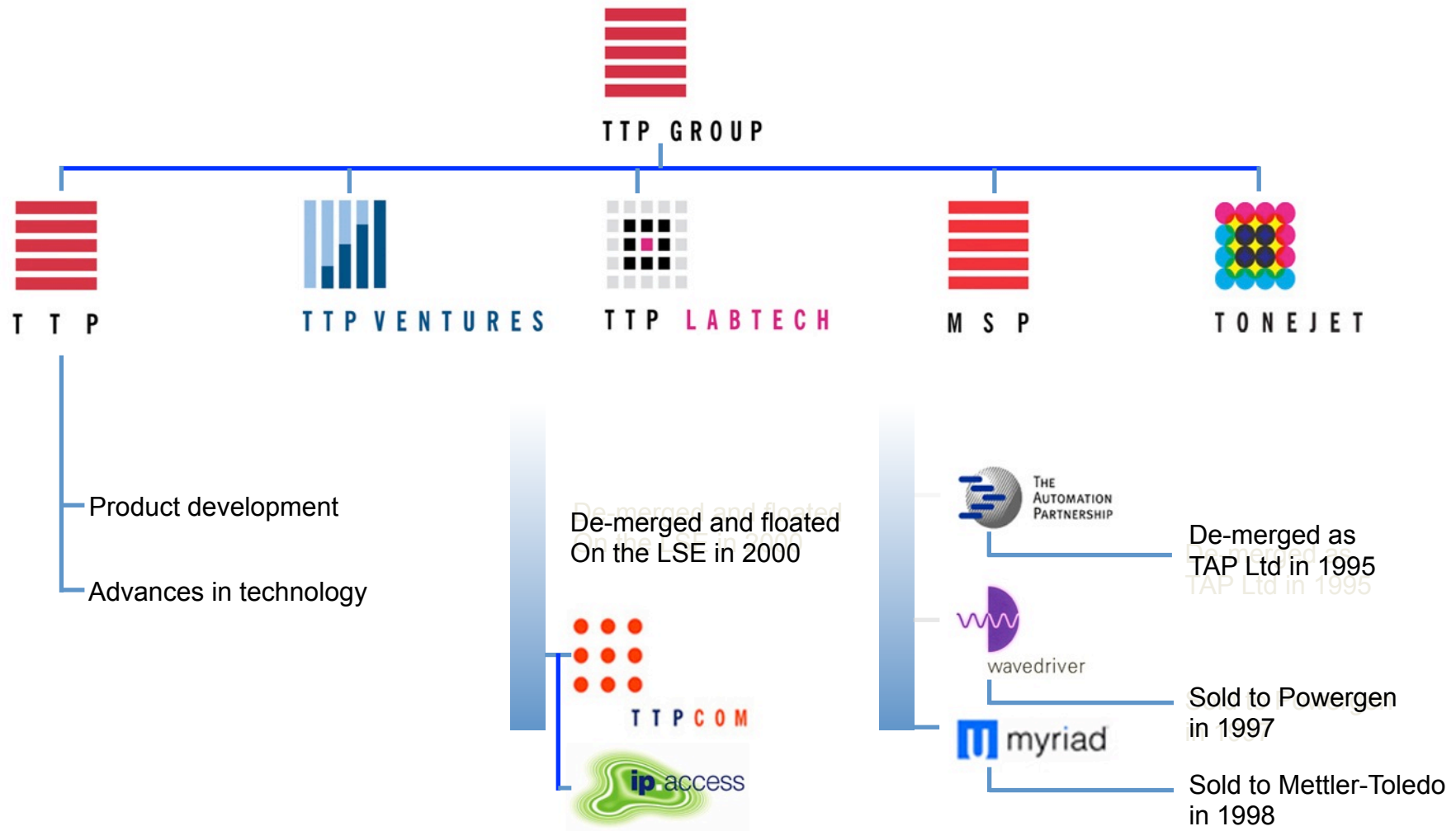
... ink chemistry

... system design and engineering

# TTP Group of companies



# TTP Group of companies



# industry awareness



## INK JET PRINTING - TECHNOLOGY ACCESS STUDY

This report has been compiled as a multi-client study but customised for

AB TETRA PAK

This report has been compiled using public domain material, and by interview with representatives of a number of companies in the field of ink jet printing. No confidentiality agreements have been signed, and no commercial negotiations entered into.

The material contained in the pages that follow is presented in good faith as being accurate. However, The Technology Partnership Ltd can not be held liable for companies' or individual's actions, or consequential losses arising therefrom, in using the information presented in this document.

Details of all contacts are available to purchasers of this report.

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PJT/KG/WBH/2081  
MAY 1989

BIS CAP International—Europe  
*Providers of Decision-Critical Information*



THE THIRTEENTH ANNUAL EUROPEAN  
IGC INK JET PRINTING CONFERENCE  
APRIL 18 - 20, 1990  
AMSTERDAM HILTON HOTEL

### CONFERENCE CHAIRMAN:

Skip Rung  
Research and Development Manager

Hewlett Packard Co.  
U.S.A

### SPEAKERS:

Dr. Ross R. Allen  
Technical Staff

Hewlett-Packard Laboratories  
U.S.A.

Geoff Broad  
Managing Director

Elmjet Limited  
England

Mark Hanley  
Manager, Hard Copy Supplies Europe

BIS CAP Europe Limited  
England

J. Patrick Haxell  
Development Manager,  
Advanced Products

Coates Electrophysics Limited  
England

Nathan Hine  
Manager, Printhead Technology

Spectra Inc.  
U.S.A.

Steven Hudson  
Group Services Manager

The Lettershop Group  
England

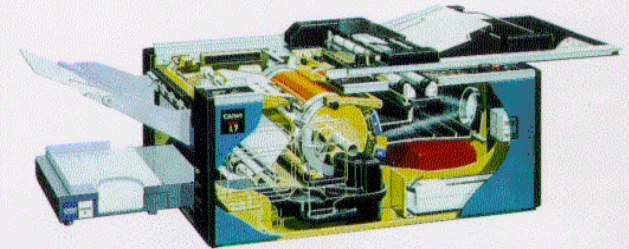
Hugh S. Laver  
Applications Chemist, Additives Div.

Ciba Geigy AG  
Switzerland

William J. Lloyd  
Deputy Director

Hewlett Packard Laboratories  
Japan

# not invented here

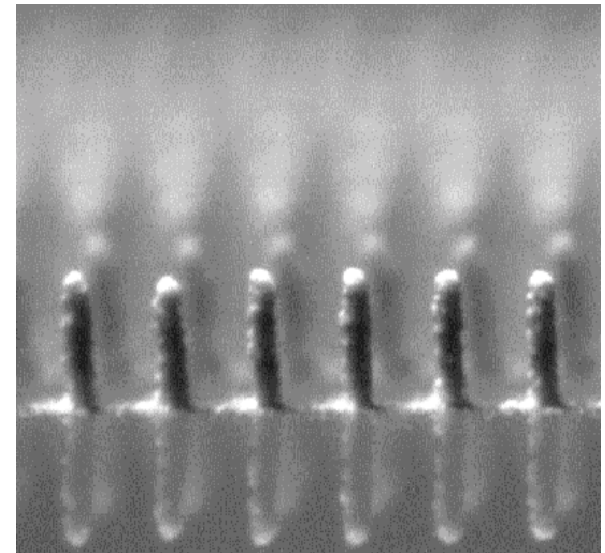
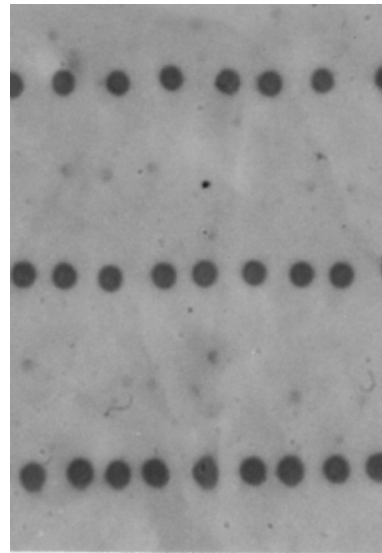
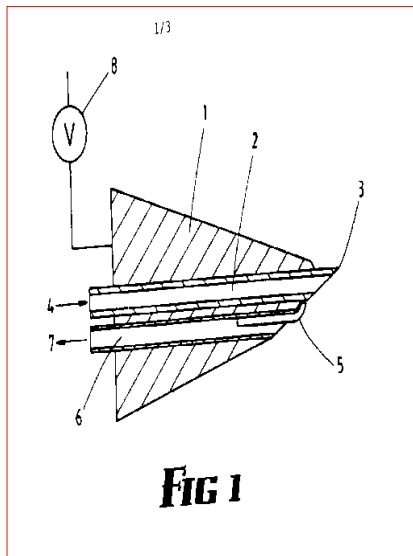


NP-70 plain-paper copier

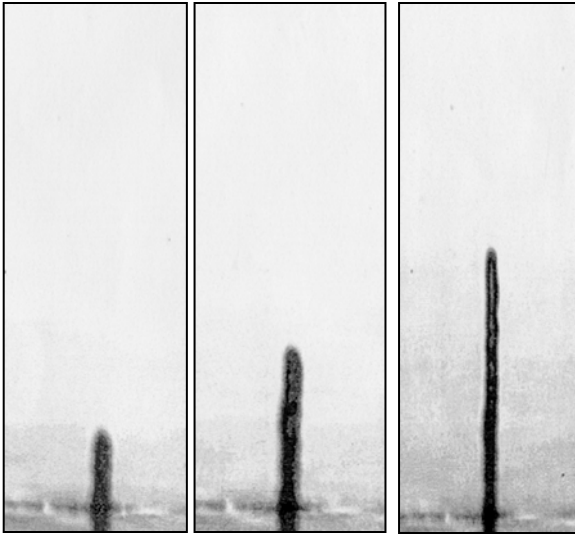


LBP-10 printer

# clear potential

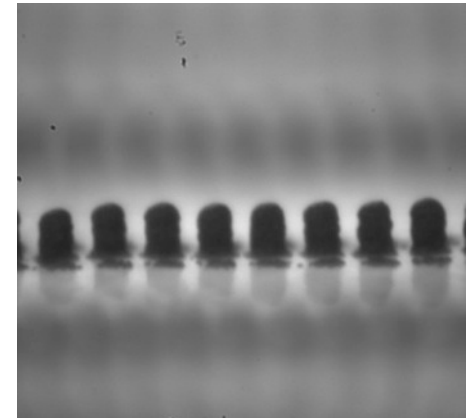
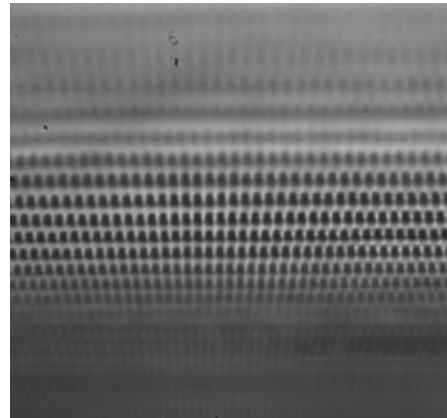


# printing capabilities – non-absorbing substrates tonejet



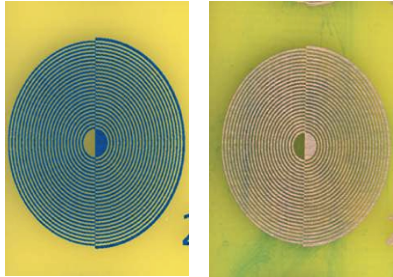
(30 x 500  $\mu\text{m}$  tower)

- excellent dot placement accuracy
- excellent reproducibility
- very high viscosity deposition

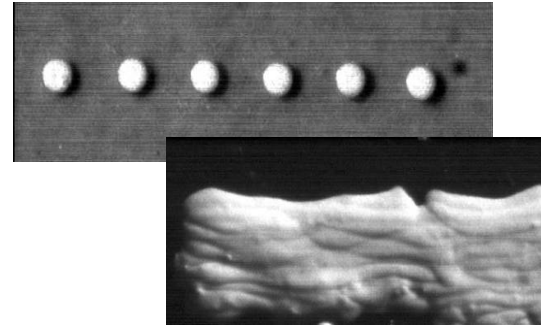


# printing capabilities – other functional materials tonejet

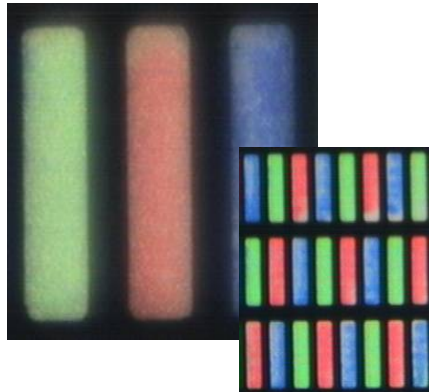
**PCB resist**



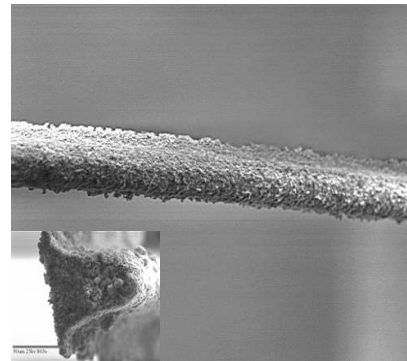
**ceramics**



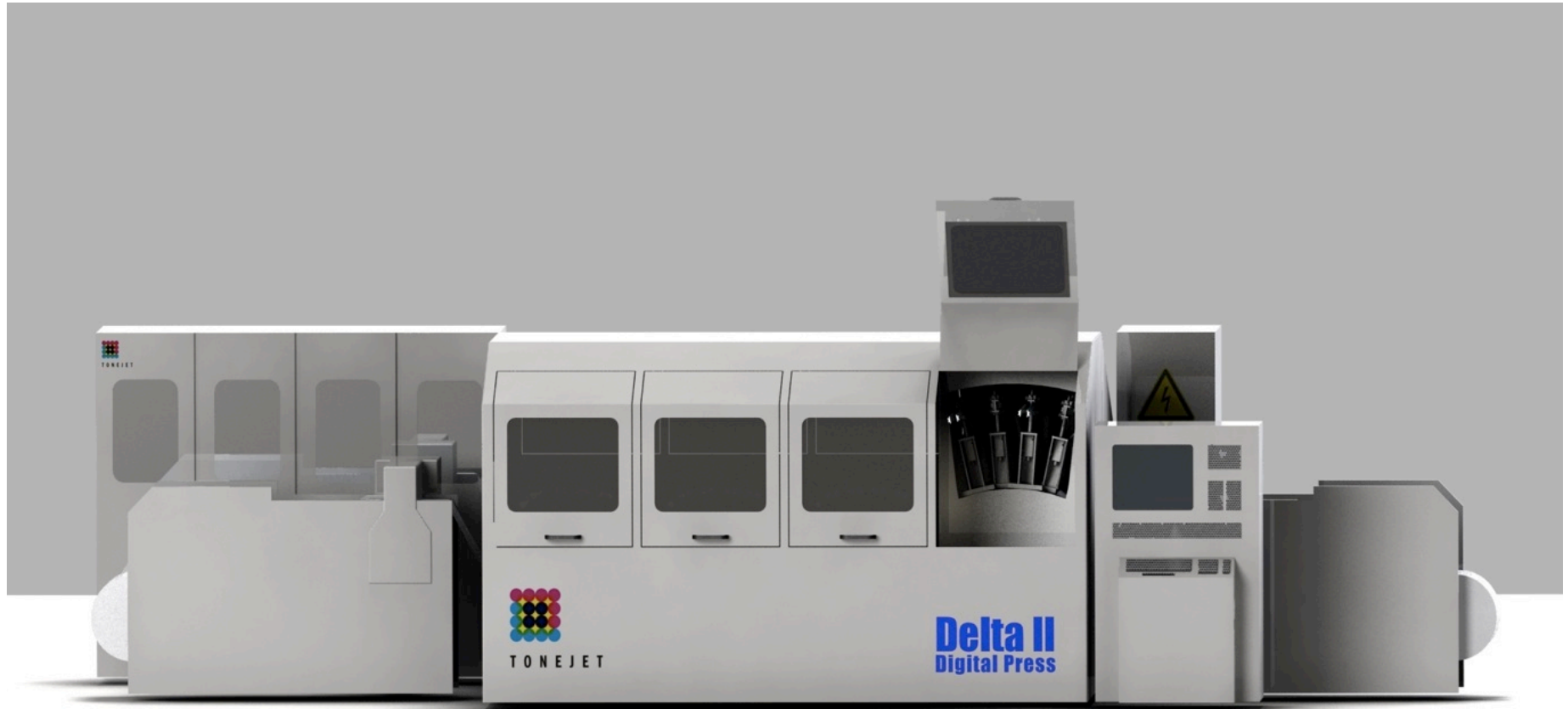
**colour filters**



**free-standing wire**



# Tonejet Delta 2 Digital Printing Press tonejet



# Speed of response & small batches



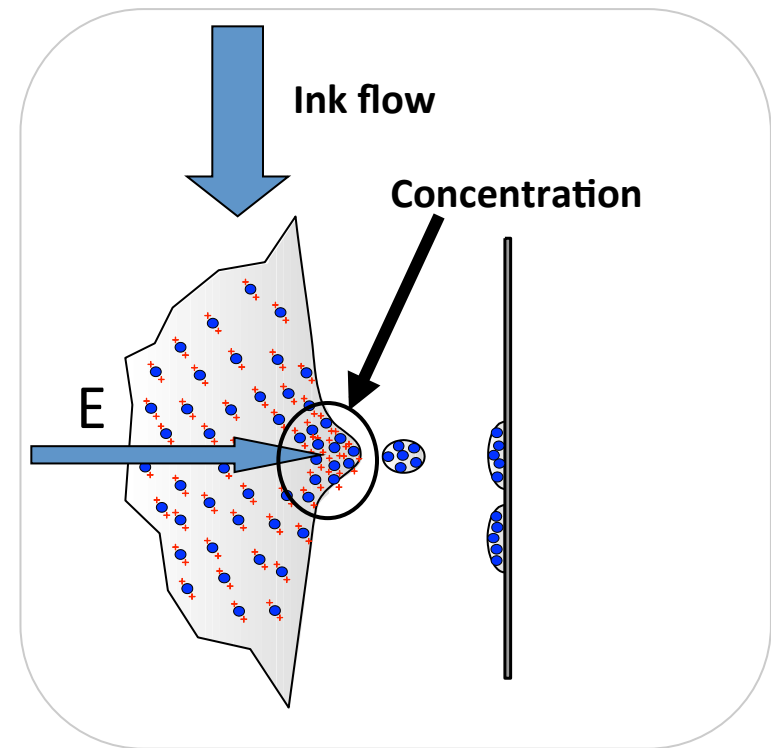
# various substrates



# the Tonejet process: science

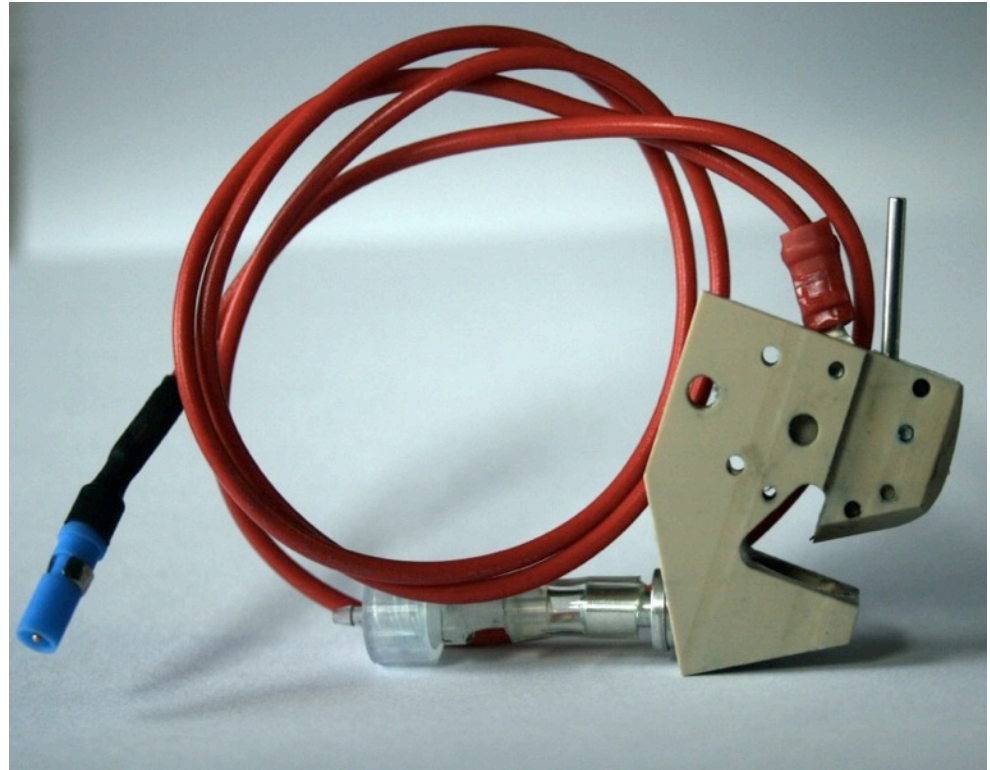


- **electrostatic concentration and ejection of particles from a fluid**
- the Tonejet printhead creates the meniscus shape and enables an electric field to be applied to the ink surface.
- the Tonejet ink is a key part of the ejection process, the force is applied direct to the charged particles.
- the electric field draws the particles into a fine concentrated jet. the longer the pulse the more ink is ejected.
- Tonejet ink flows continuously through the ejection region.



# D-head

- number of ejectors: 1
- print swathe: 42 $\mu$ m
- head dimensions: 10mm by 50mm by 40mm
- manufacturing method: Scalpel blade (hand cut)
- print frequency: 2kHz
- time to print a post card: 1 hour, 12 minutes



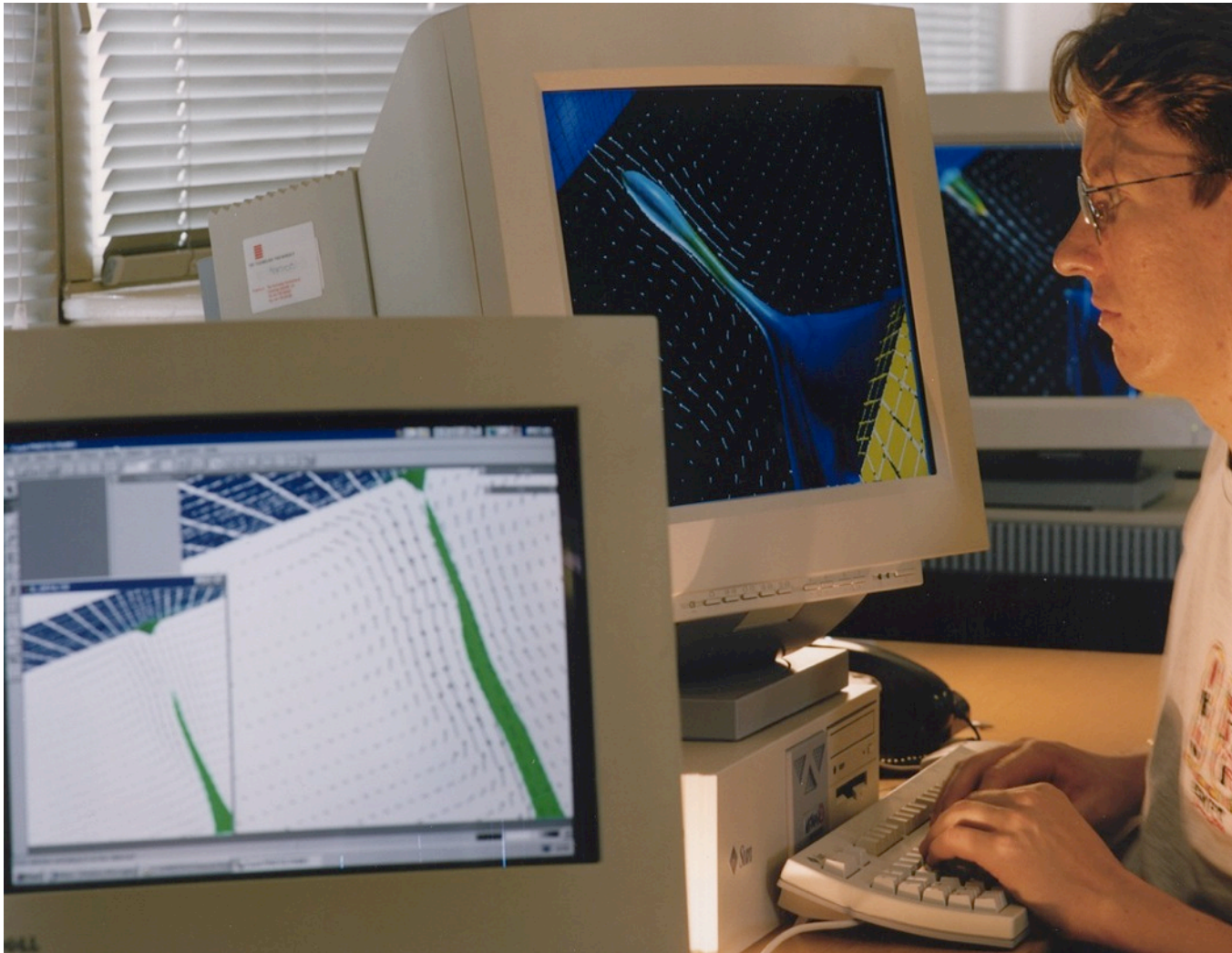
# test bed



# early demonstration images tonejet

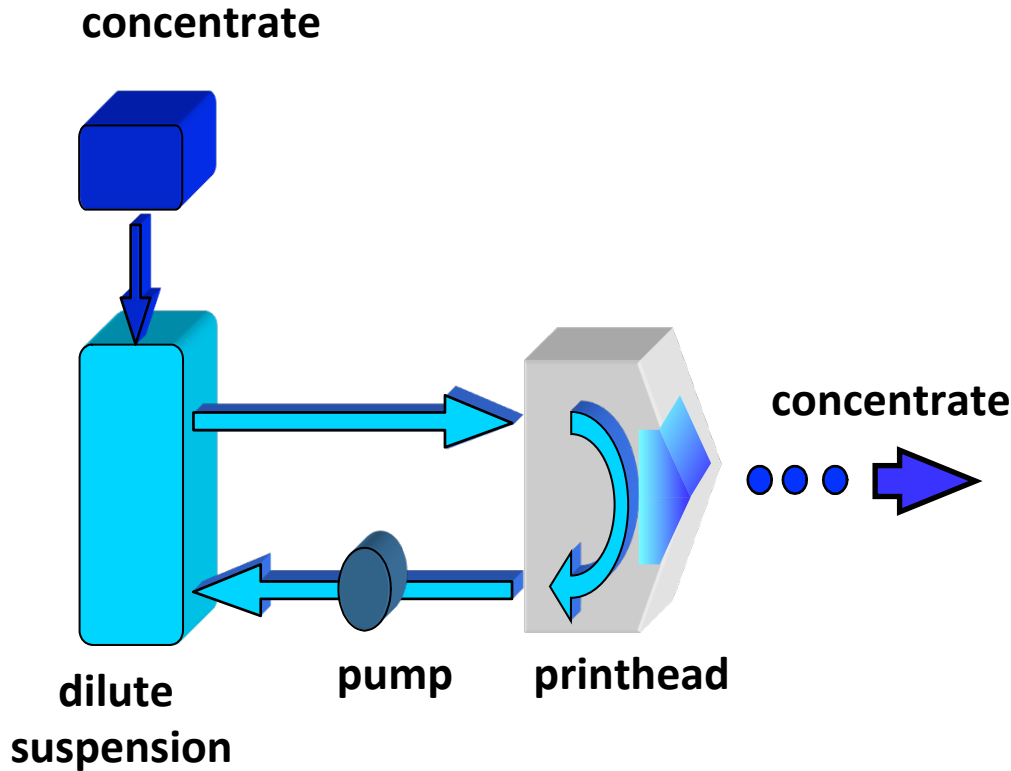


# simulation



- variety of models used:
  - 2D electrostatic modelling
  - 3D electrostatic modelling
  - computer fluid dynamics
  - all embracing 3D electro-fluidic model
- models developed in parallel with direct observation with:
  - high speed camera
  - strobe imaging

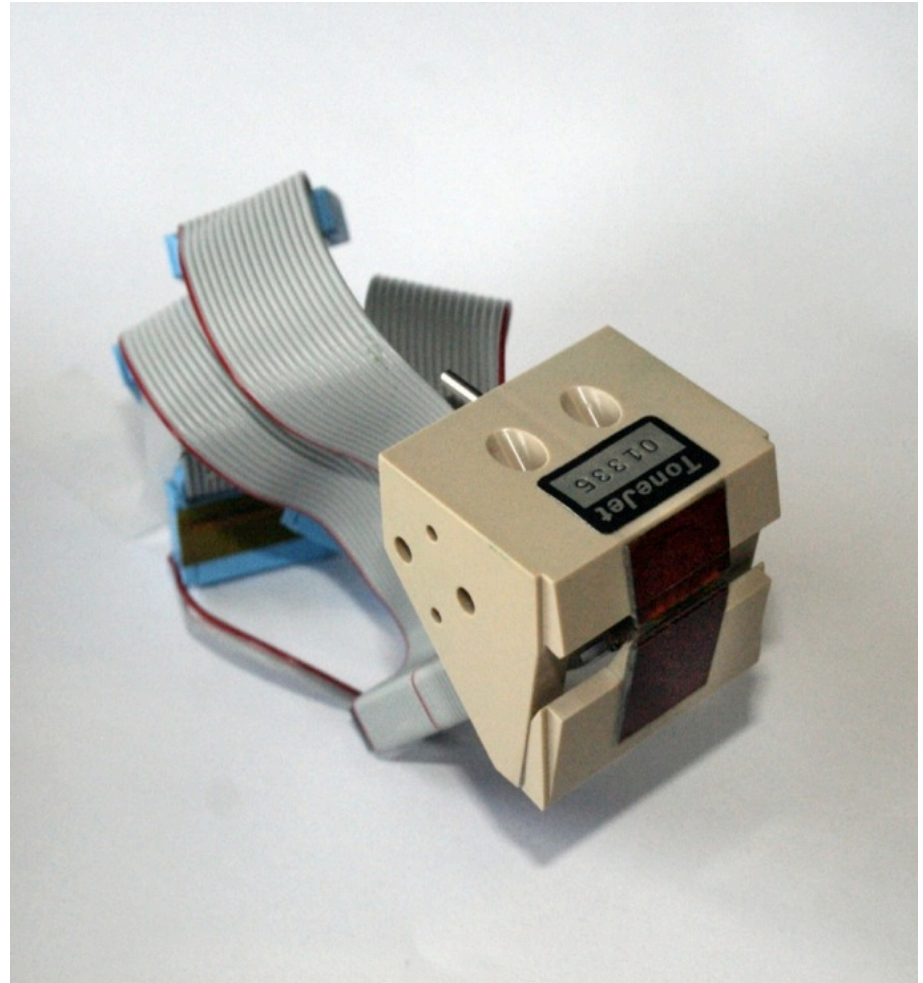
# the Tonejet process



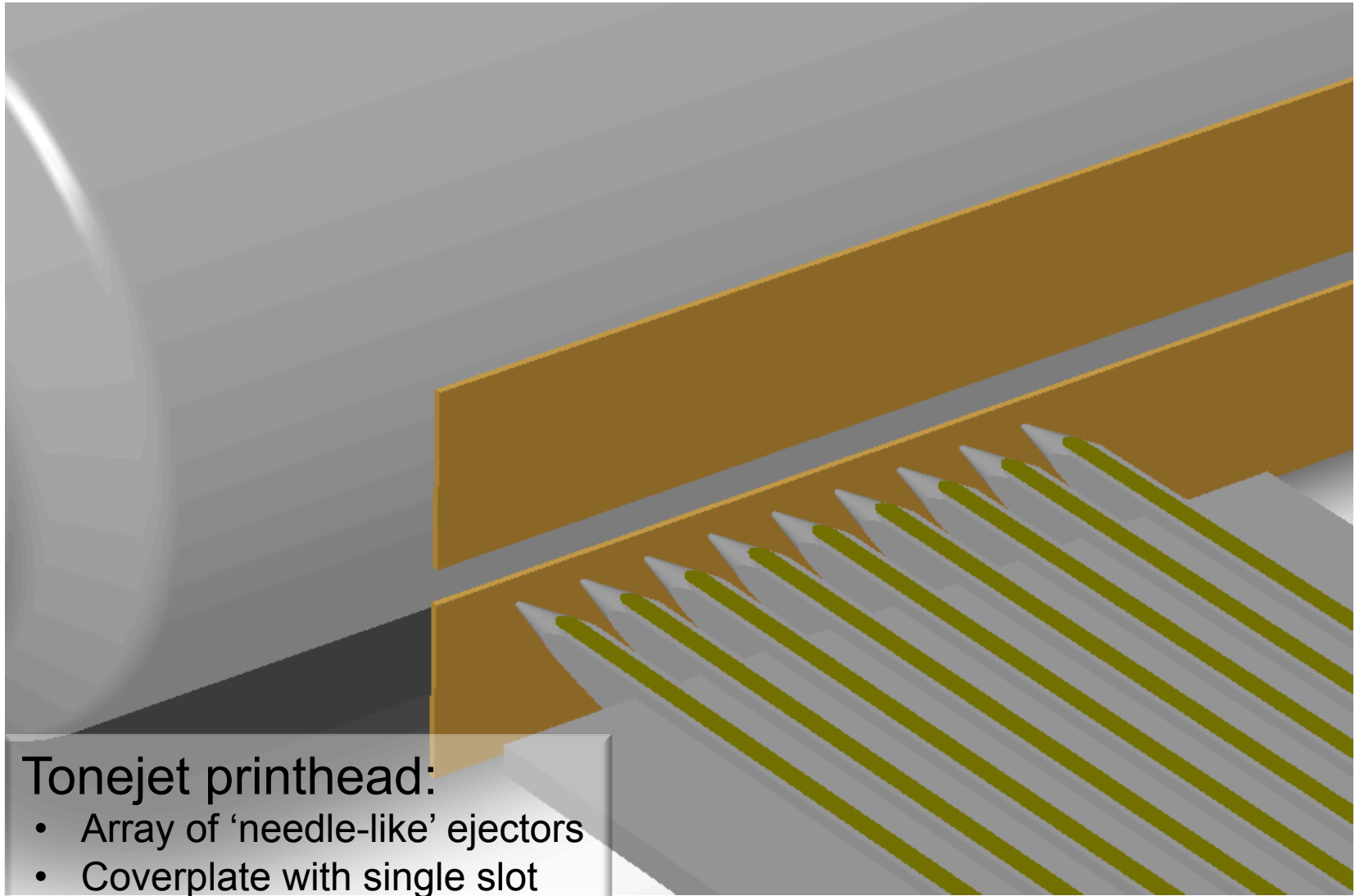
- non-contact
- prints concentrated ink
- no special substrate treatment
- continuous greyscale control
- ejects large range of materials

# Verification: W-head

- number of ejectors: 64
- print swathe: 10.5mm
- head dimensions: 40mm by 40mm by 60mm
- manufacturing method: machined ceramic (every feature individually machined)
- print frequency: 16kHz
- time to print a post card: 1 minute, 8 seconds



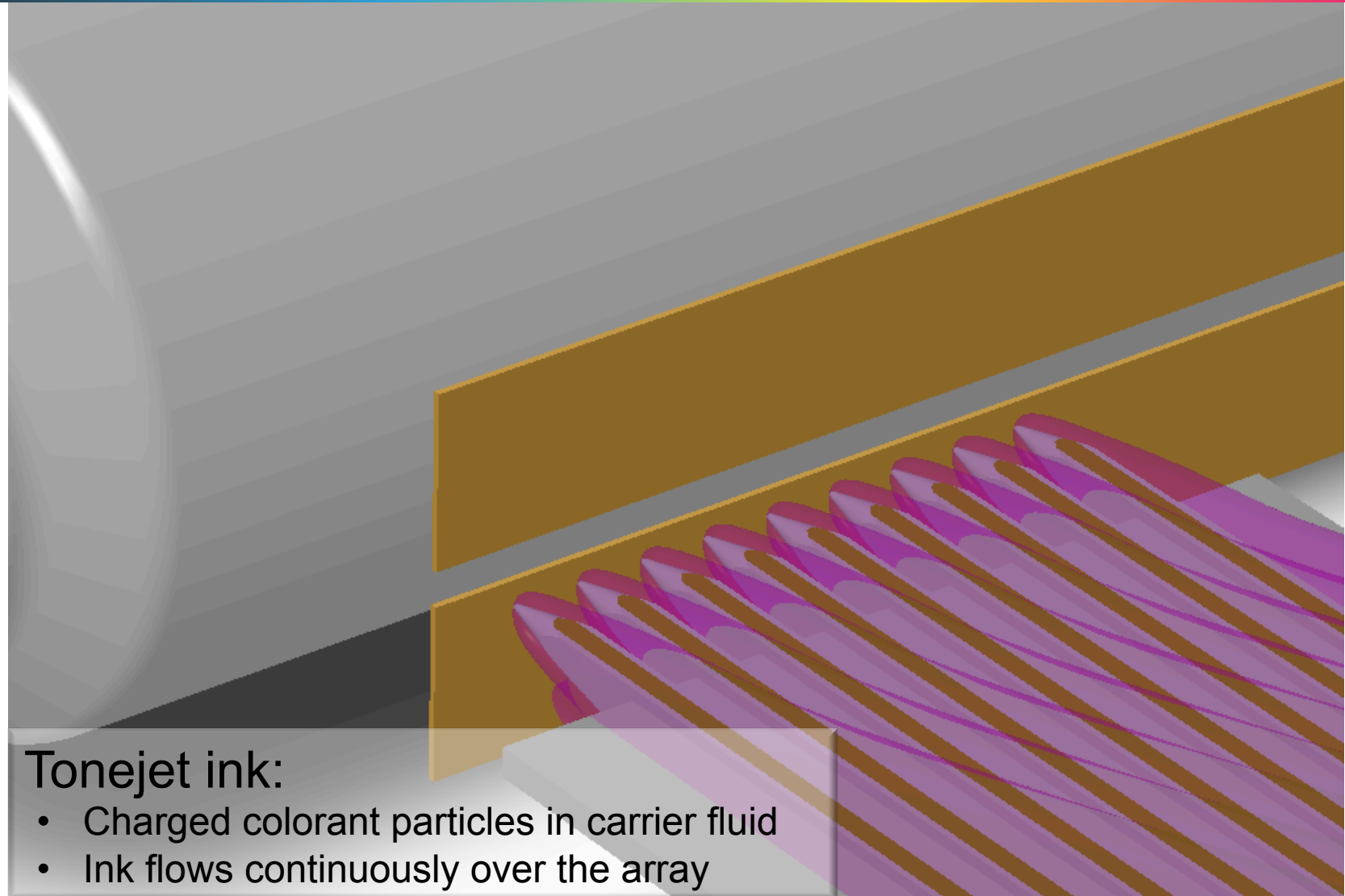
# The Tonejet process



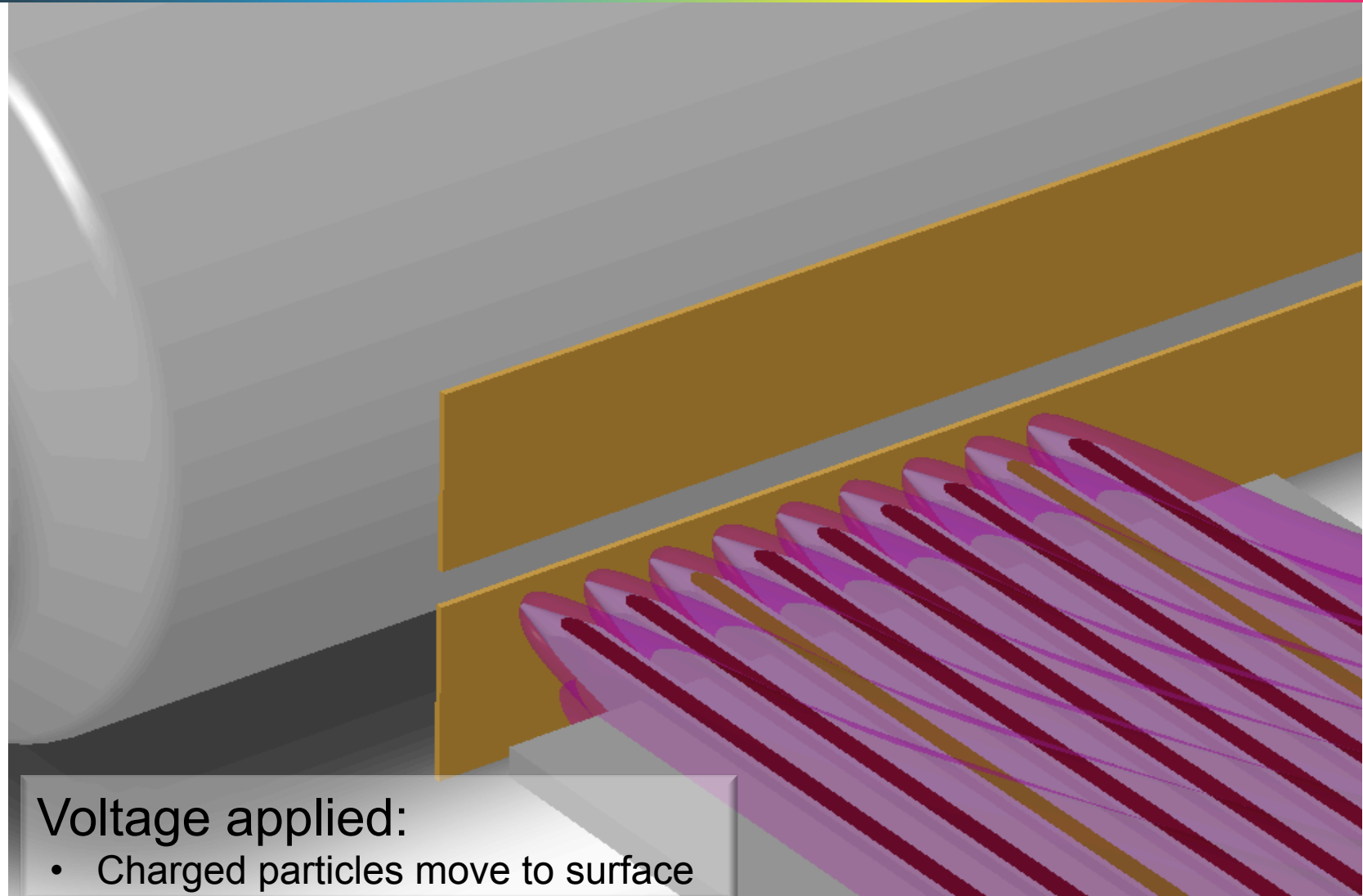
## Tonejet printhead:

- Array of 'needle-like' ejectors
- Coverplate with single slot

# The Tonejet process



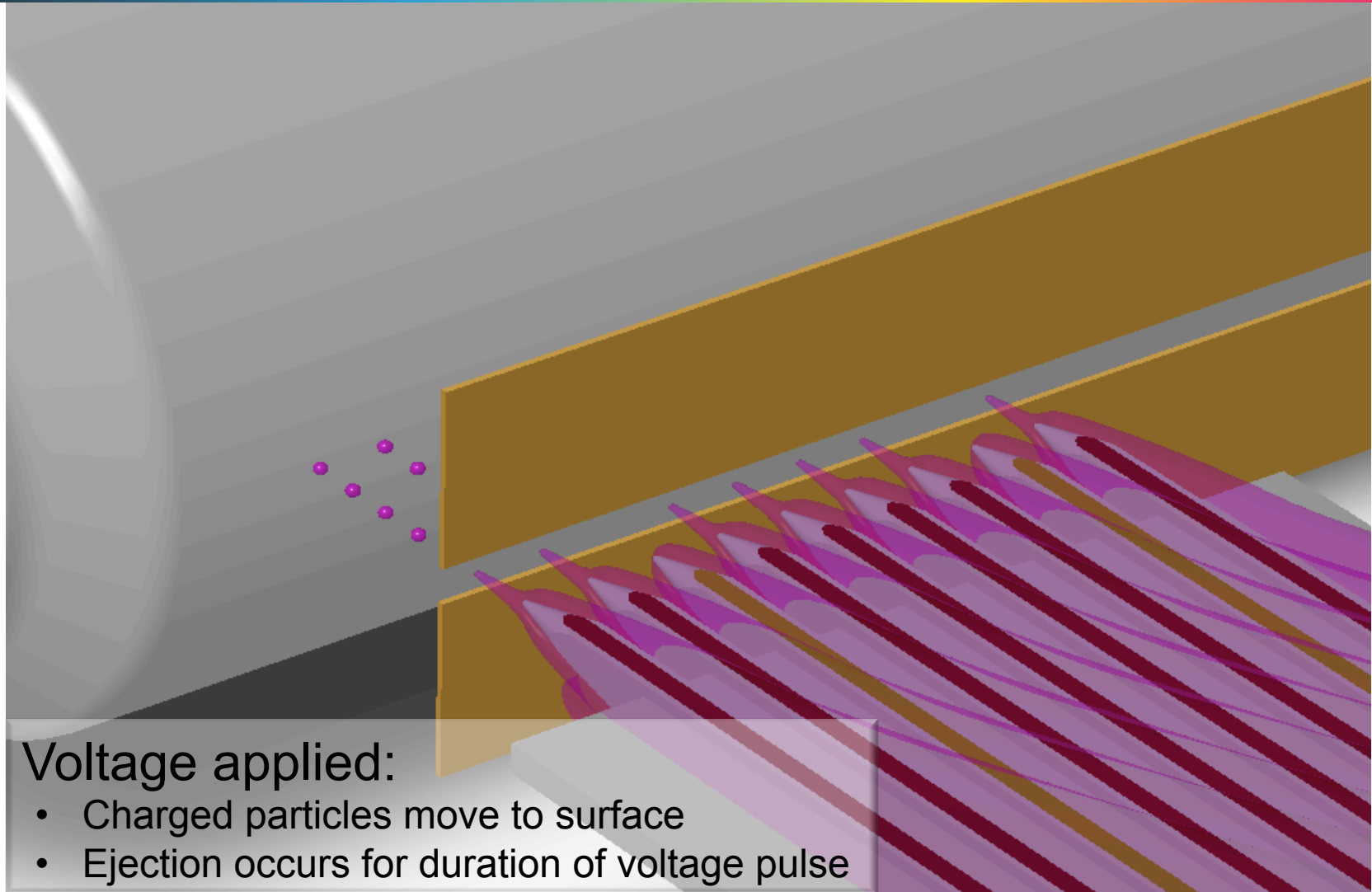
# The Tonejet process



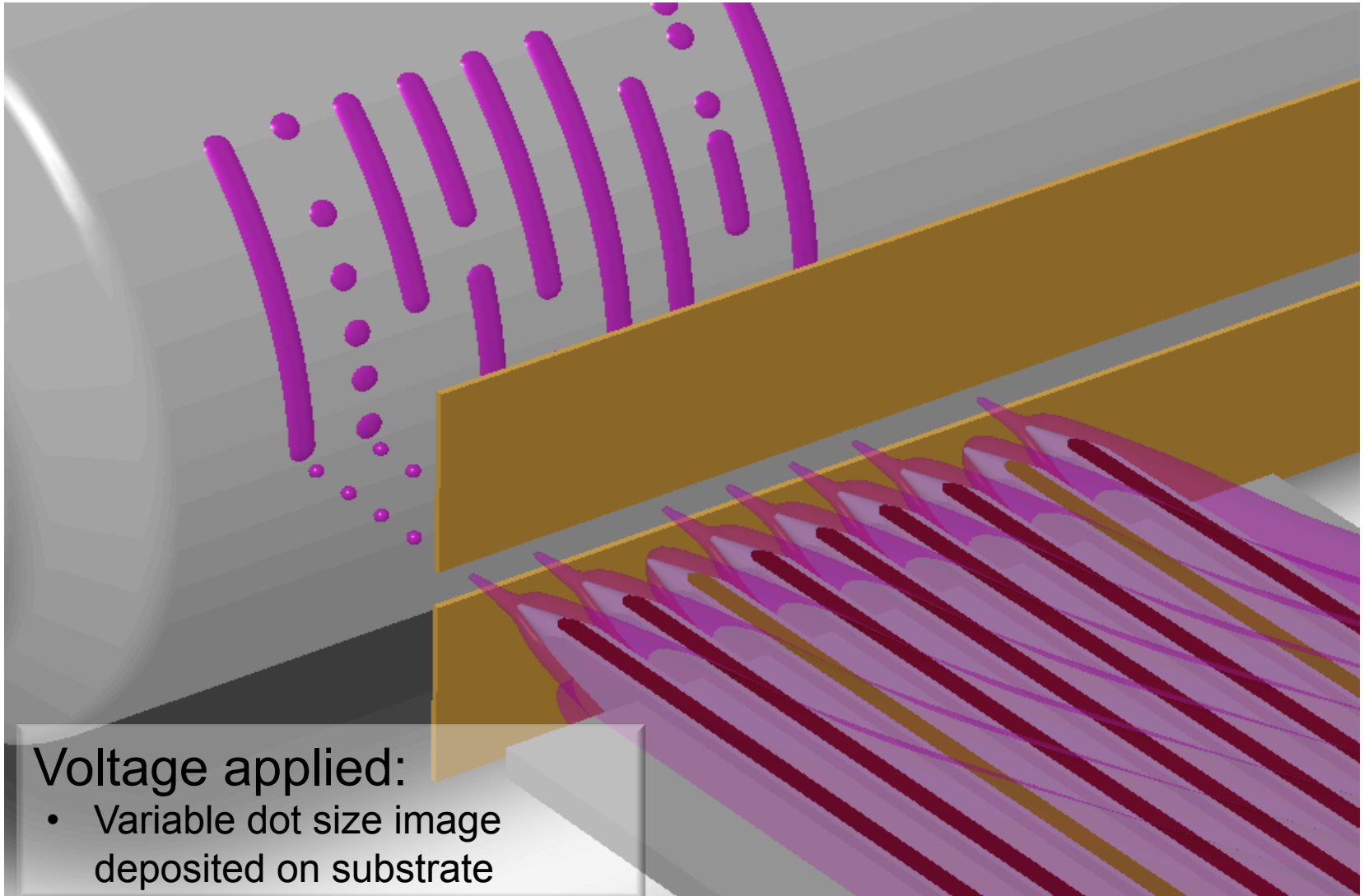
Voltage applied:

- Charged particles move to surface

# The Tonejet process



# The Tonejet process

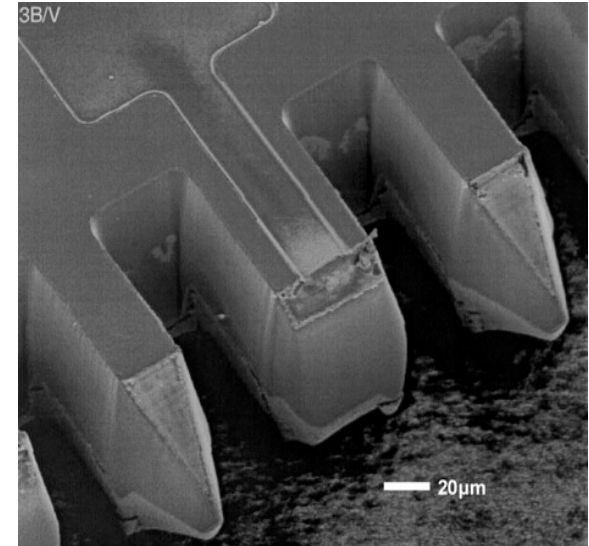


Voltage applied:

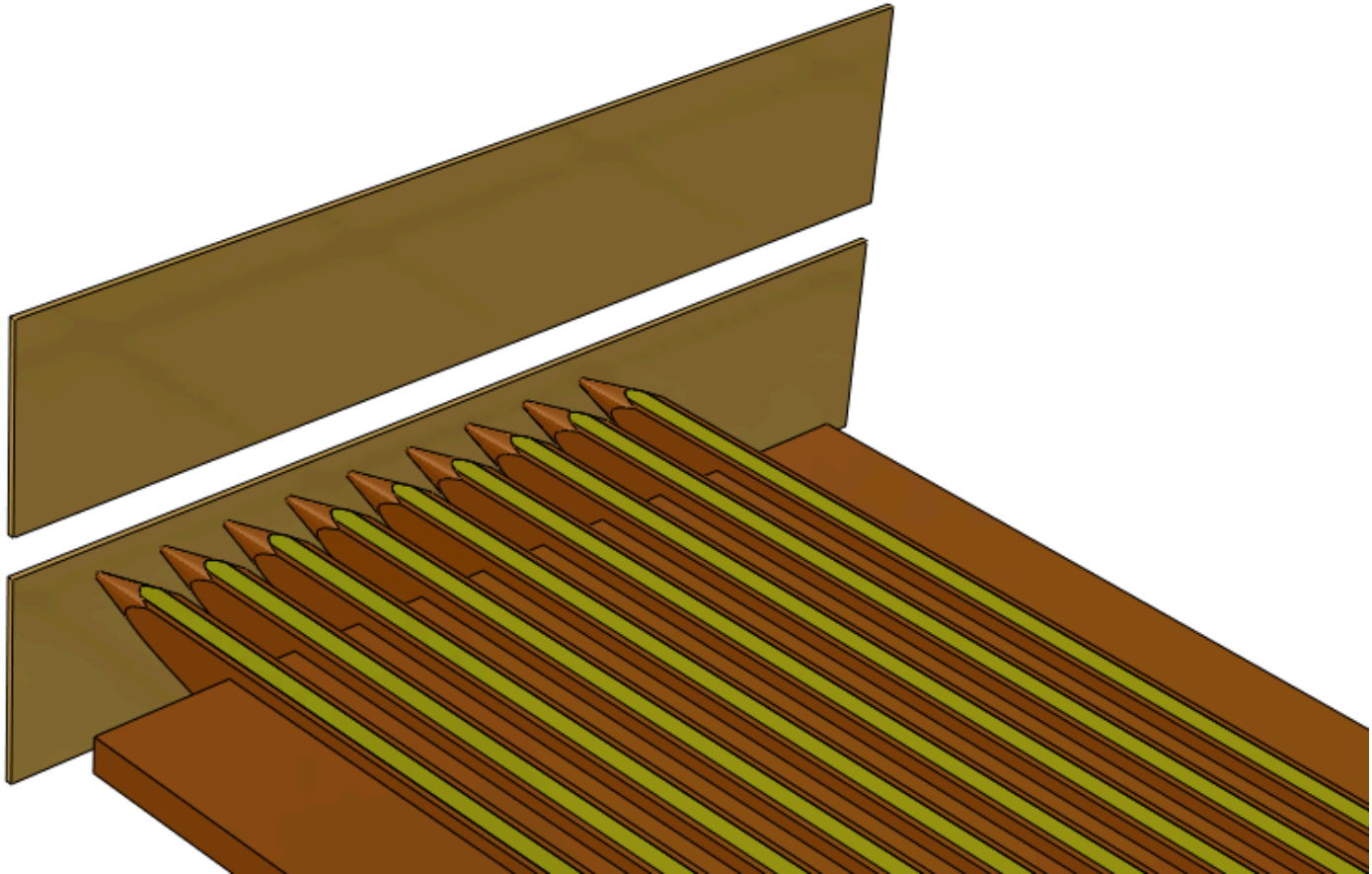
- Variable dot size image deposited on substrate

# printhead fabrication

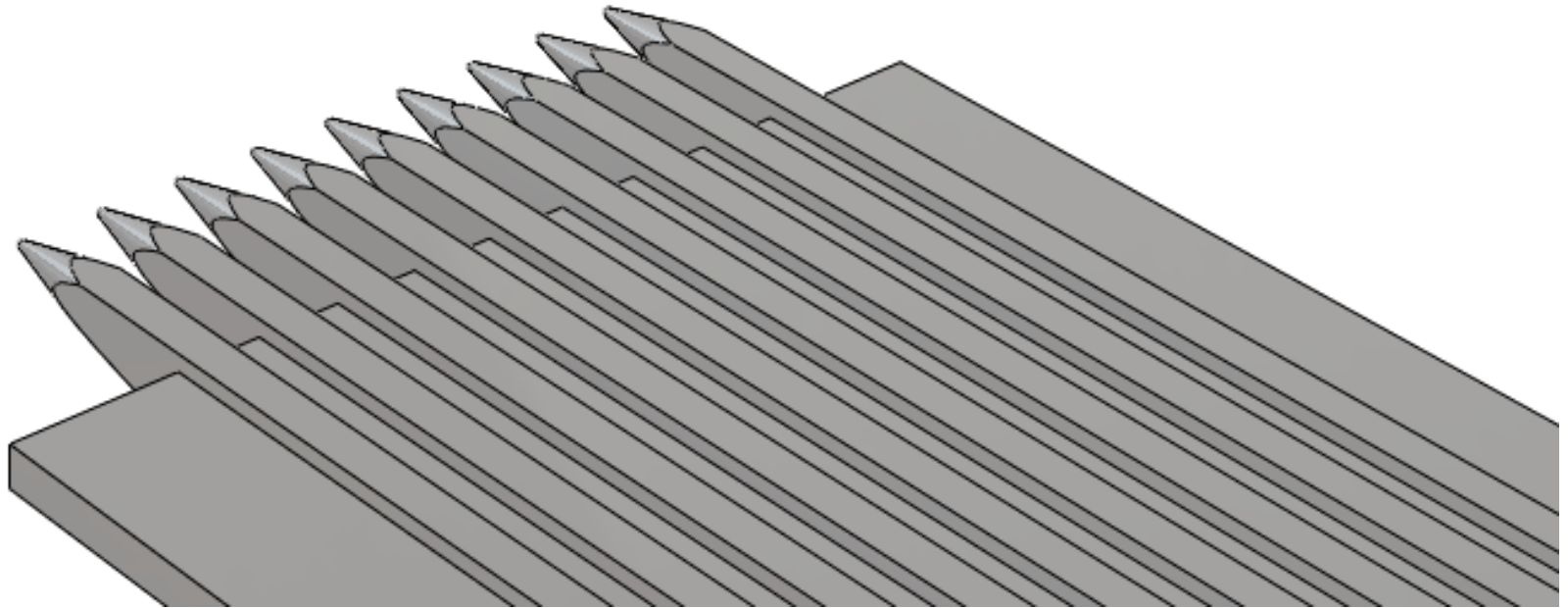
- smallest feature:  $5\mu\text{m}$
- prototyping method reproduced features very well, but all features were individually machined
- replication methods investigated:
  - casting and lithography
  - laser machining
  - injection moulding and lithography
  - silicon processes
  - stereolithography
  - Embossing
- ...before adopting casting and lithography
- infrastructure investment made once manufacturing methods confirmed:
  - cleanroom
  - equipment



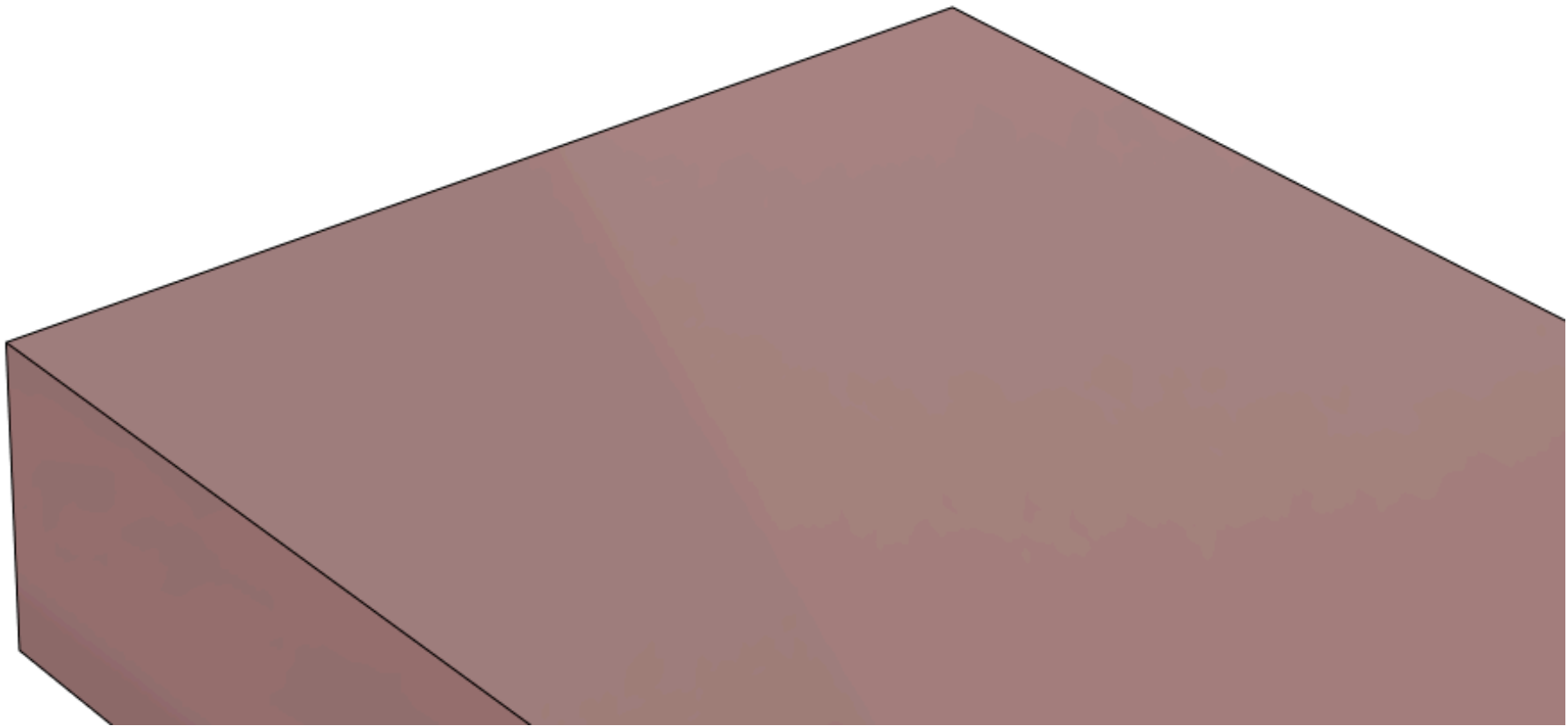
# Scalable Fabrication Processes tonejet



# Master

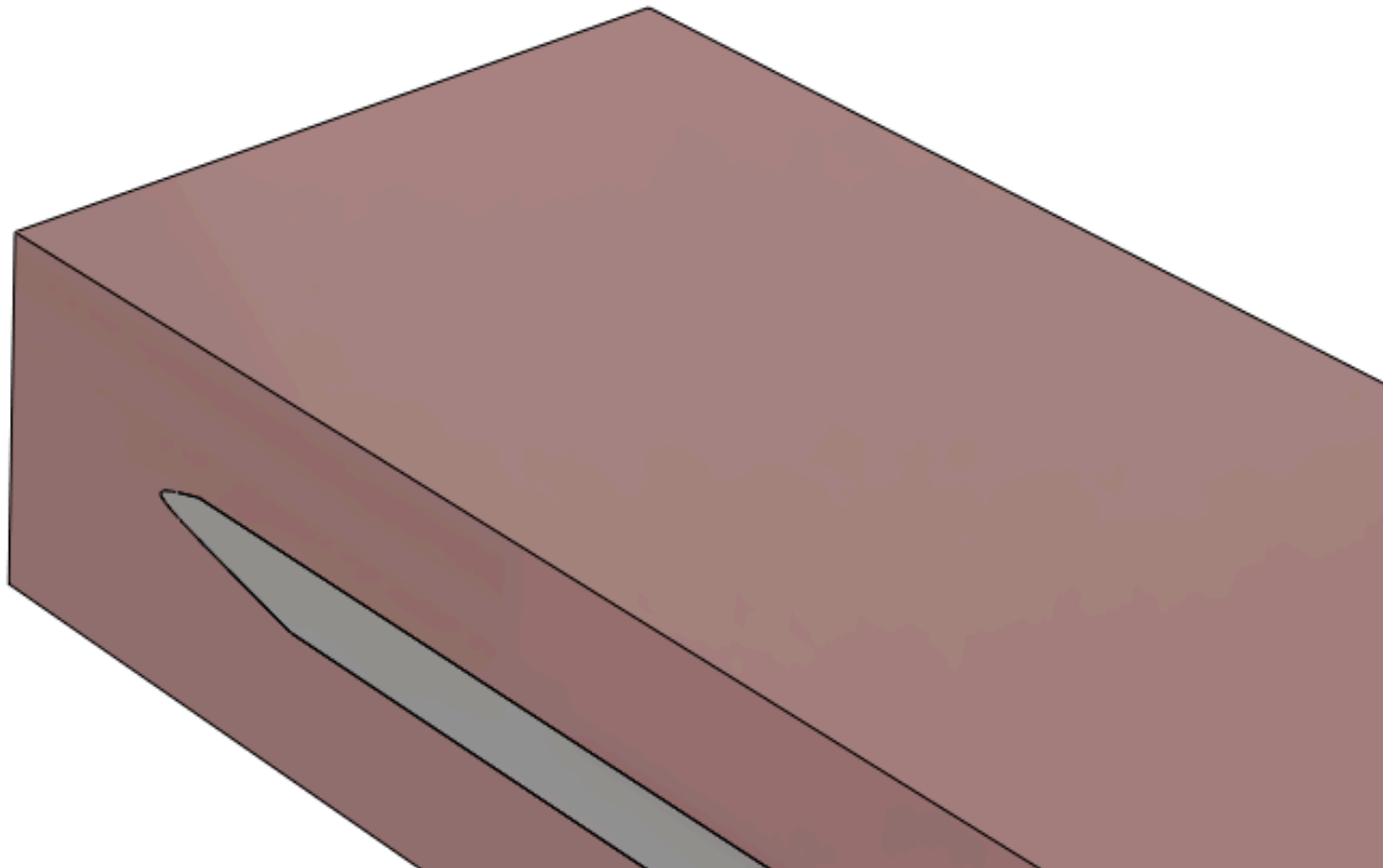


# Moulding



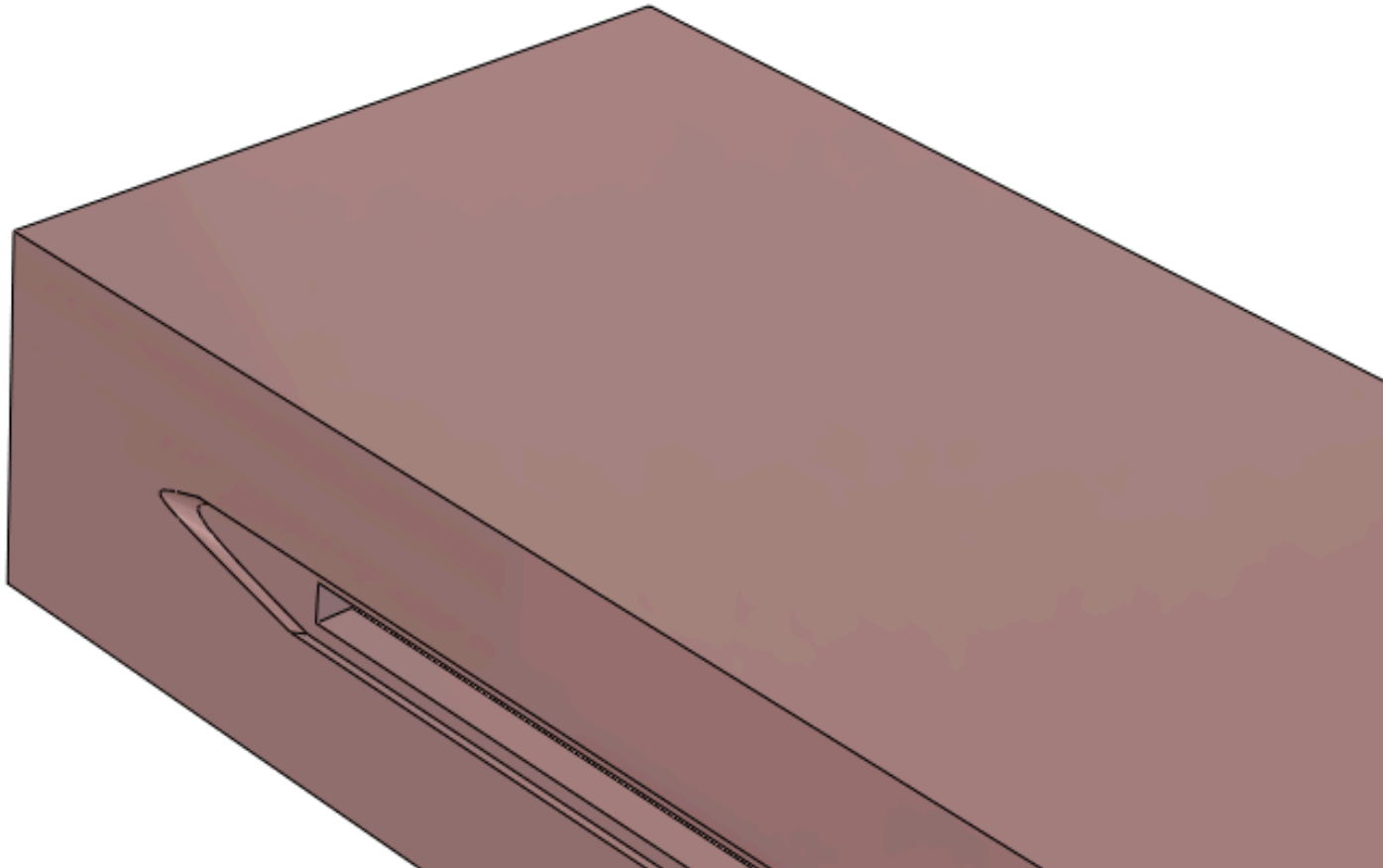
# Moulding

Sectioned View



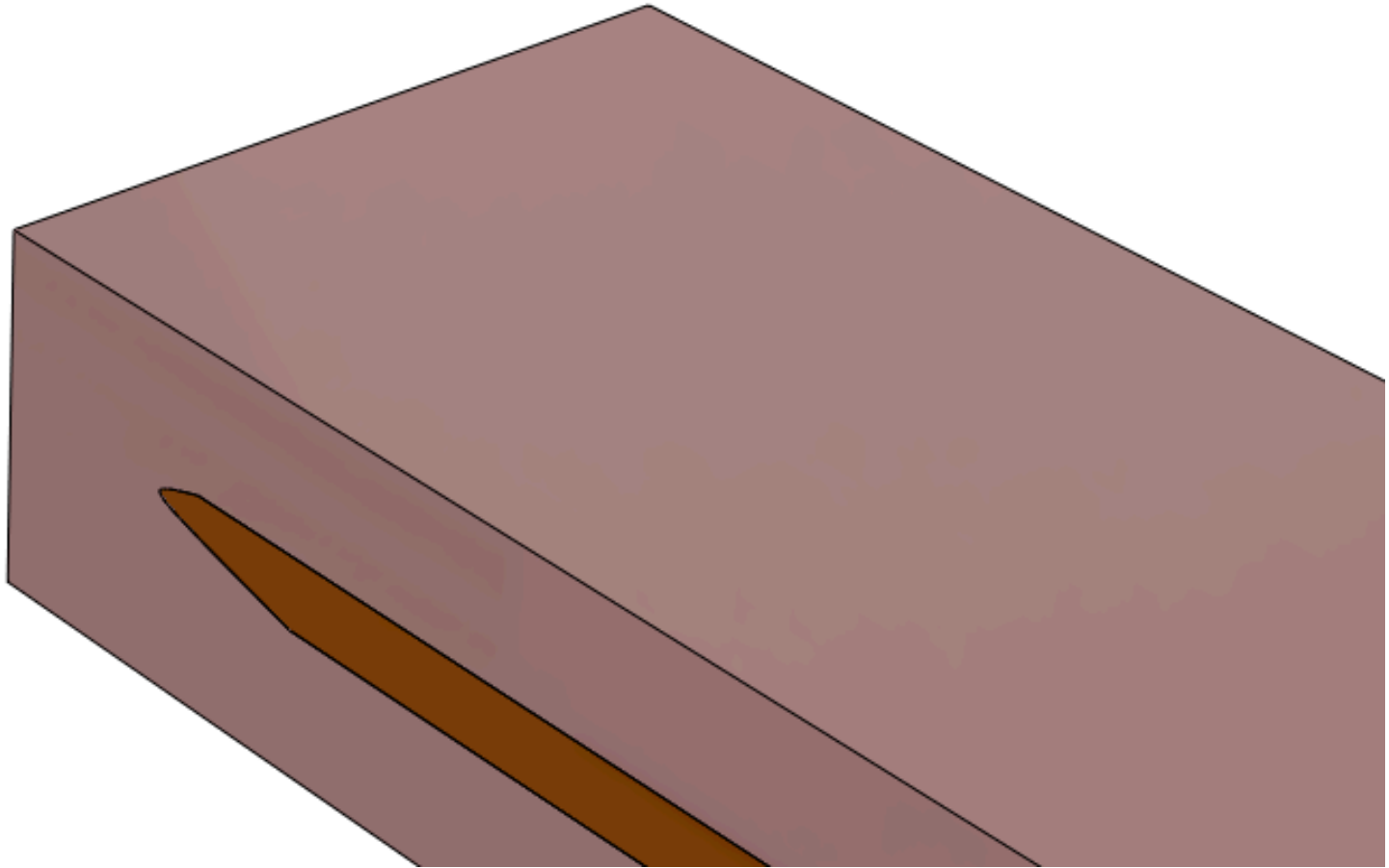
# Moulding

Sectioned View

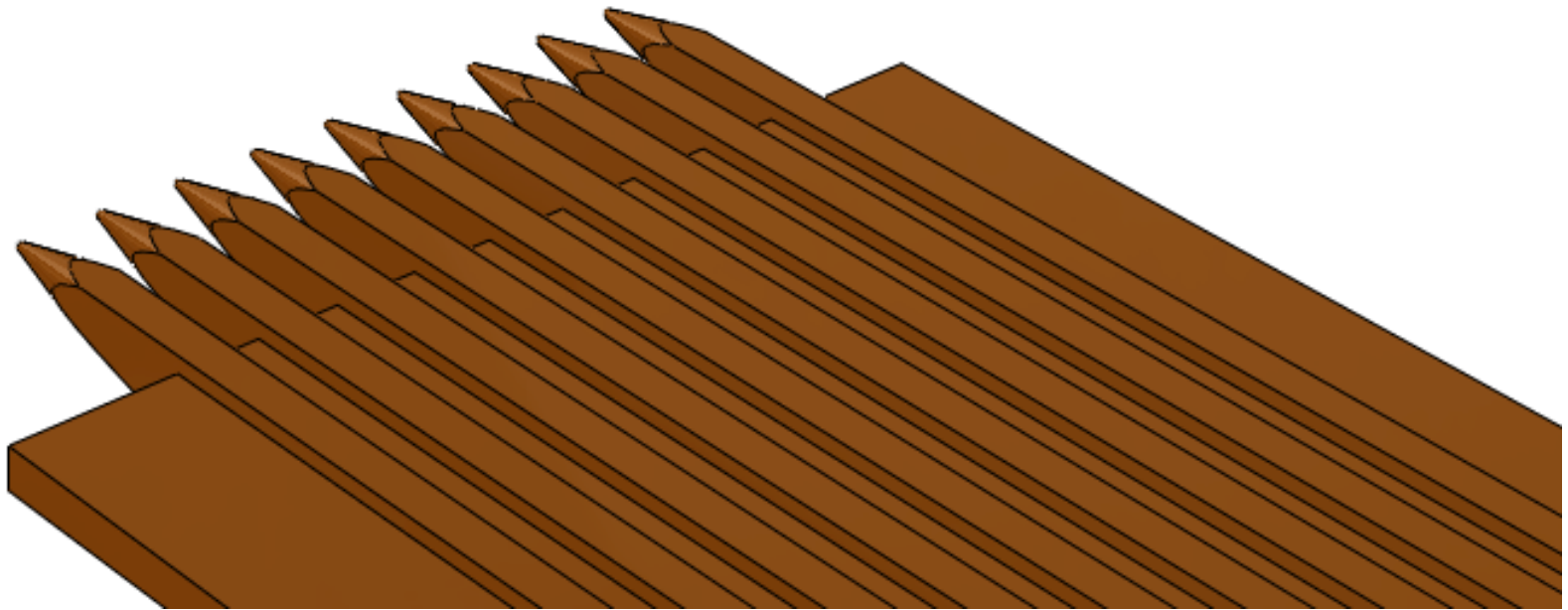


# Moulding

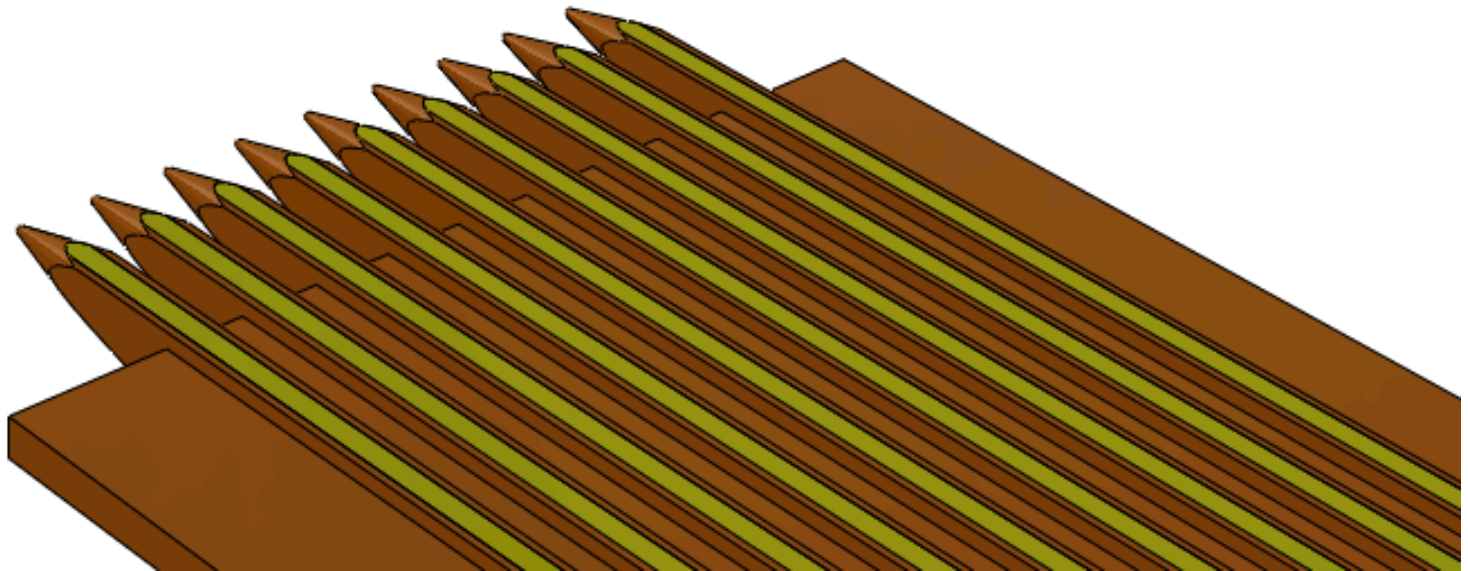
Sectioned View



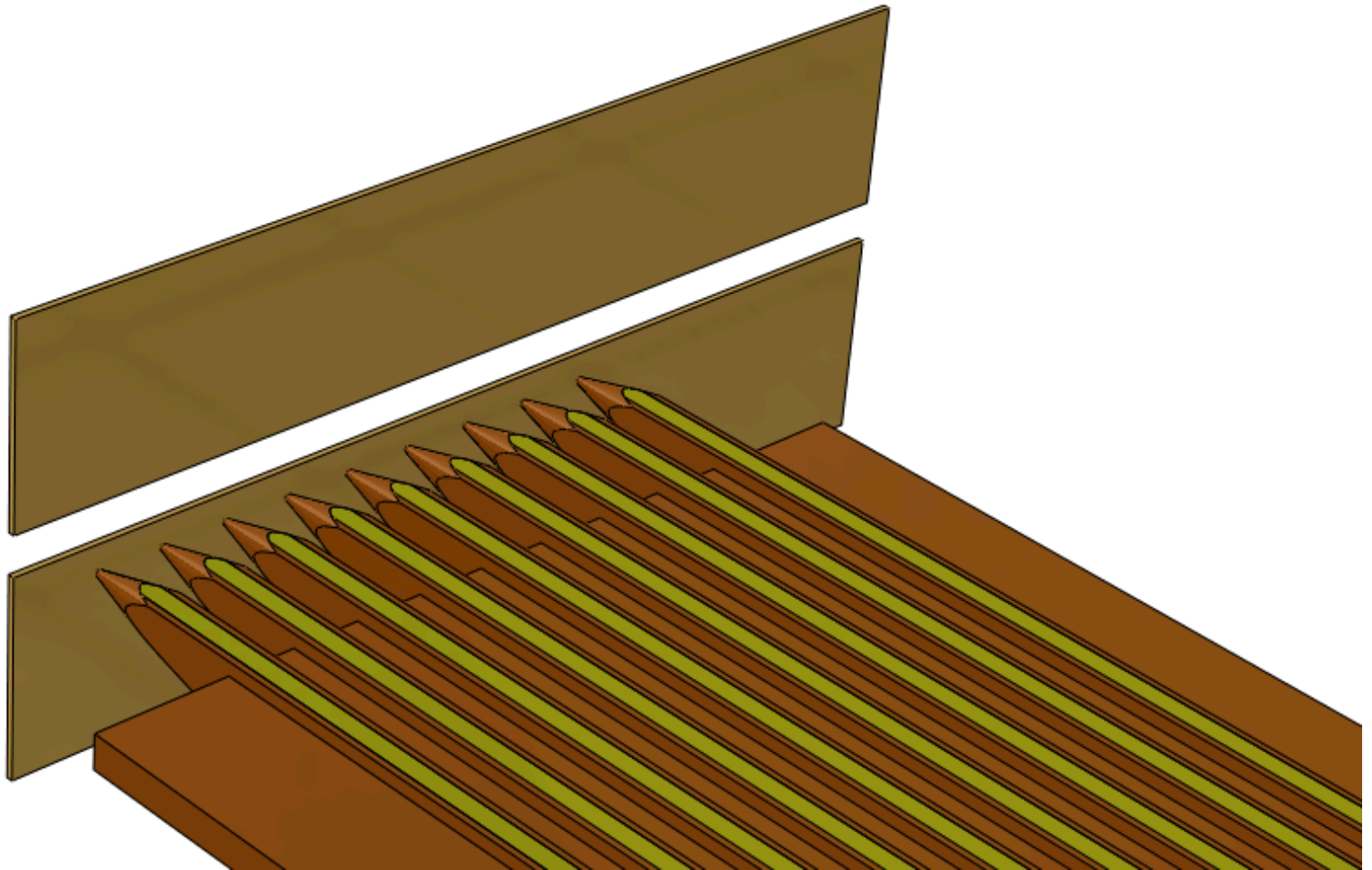
# Moulded Ejector Component tonejet



# Electrodes



# Electrodes and Coverplate



# Manufacturing Process Flow

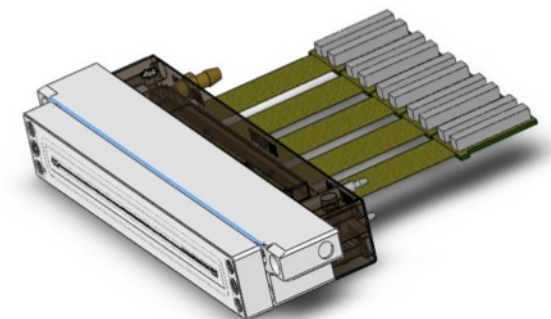
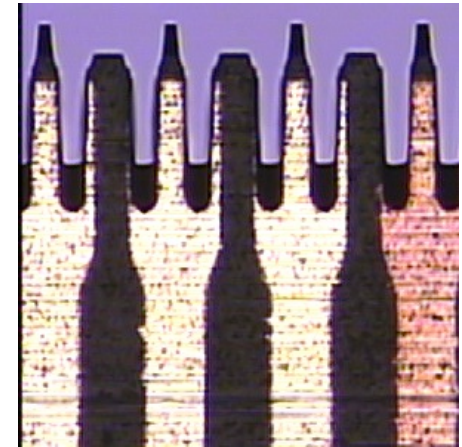
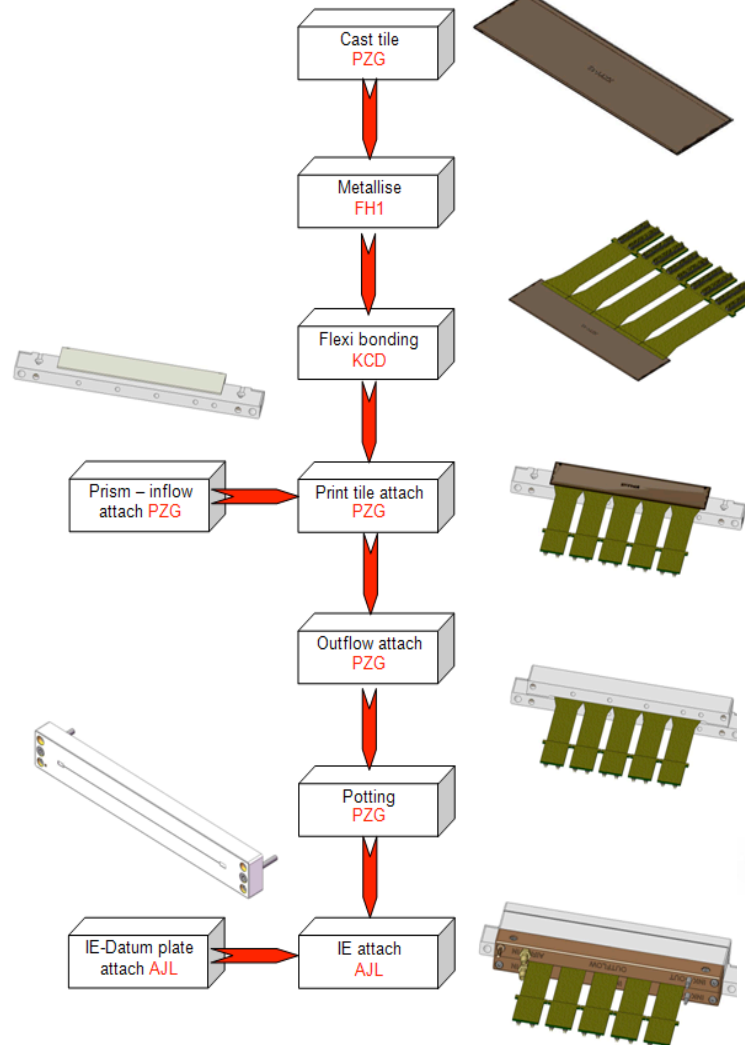
Delta 2 Printhead overview

Casting

Metallisation

Flexi bonding

Assembly



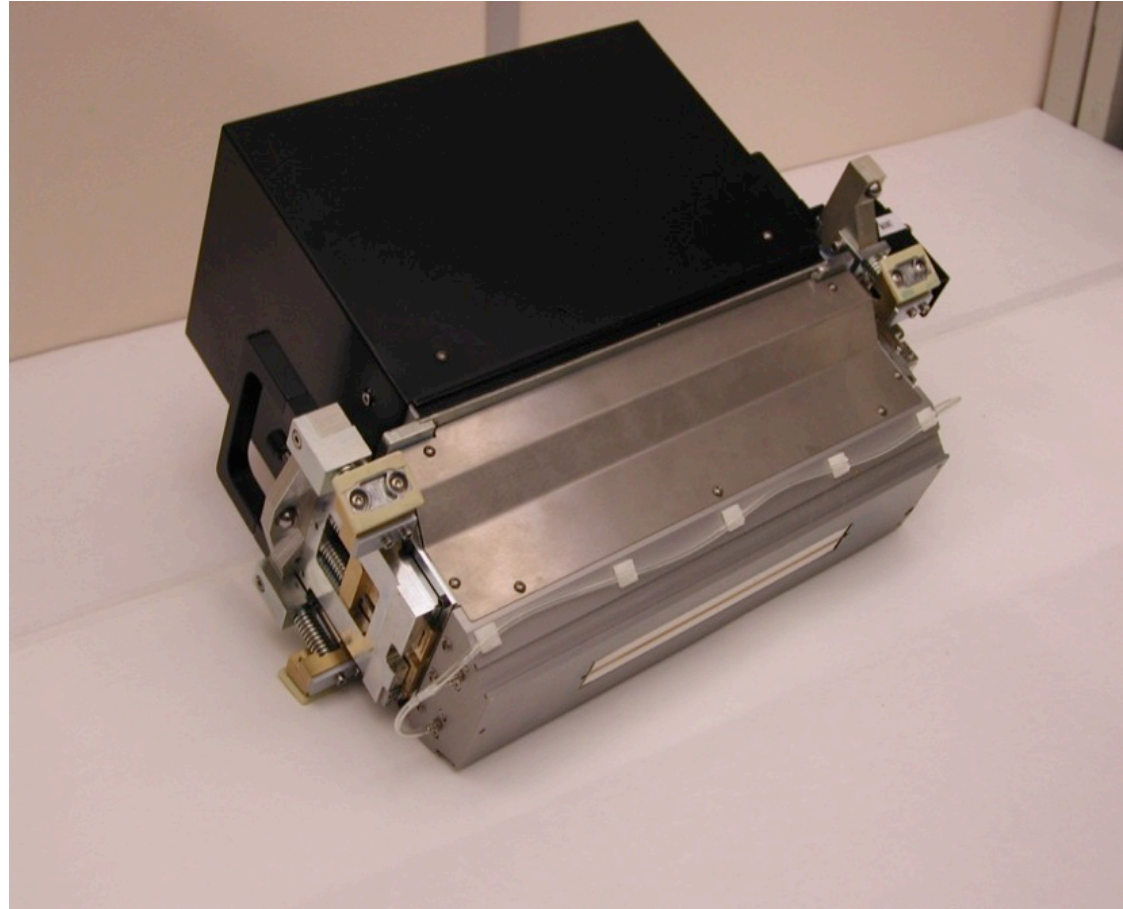
# Delta 1 head

- number of ejectors: 252
- print swathe: 42mm
- head dimensions: 75mm by 25mm by 65mm
- manufacturing method: replication from a master and lithography
- print frequency: 24kHz
- time to print a post card: 12 seconds



# Chiron head

- number of ejectors: 1024
- print swathe: 170mm
- head dimensions: 300mm by 150mm by 150mm
- manufacturing method: replication from a master and lithography
- print frequency: 24kHz
- time to print a post card: 2 seconds



# Delta 2 head module

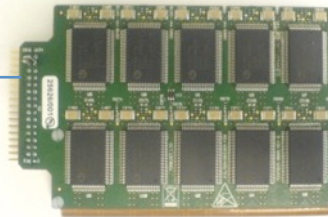
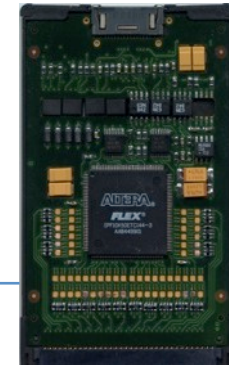
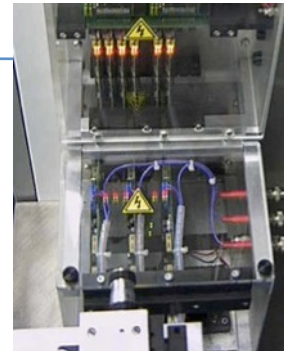
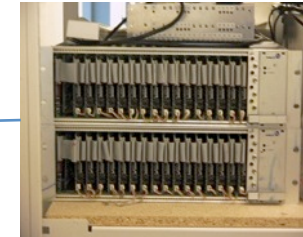


- number of ejectors: 2560
- print swathe: 105mm
- head dimensions: 210mm by 120mm by 300mm
- manufacturing method: replication from a master and lithography
- print frequency: 24kHz
- time to print a post card: 0.1 seconds



# drive voltage

| Year    | Hardware                         | Pulse voltage (V) |
|---------|----------------------------------|-------------------|
| Pre1994 | Valve amp – one ejector          | 1000              |
| 1994    | One drive card per ejector       | 800               |
| 1996    | Big 64 channel drive cards       | 600               |
| 1998    |                                  | 500               |
| 2002    | Miniature 64 channel drive cards | 400               |
| 2007    |                                  | 250-300           |
| 2009    | Miniature 640 channel drive card | 250-300           |



# World's 1st full colour digital can printer tonejet



**Ball Packaging Europe**



# Tonejet printing systems



## Systems being commercialised

cans/cylinders/tubes/caps



sheet metal



flexible webs



# Adding value to the customer



The screenshot shows the homepage of Customized Cans. At the top, there's a navigation bar with the company logo, a German flag, and links for "Create Account / Register". Below this is a secondary navigation bar with links for "How does it work?", "Drinks", "Prices", "Help / FAQ", and "Design Templates". A search bar and a contact number "+41 41 417 02 46" are also present.

The main content area features a large banner with the text "Pure inspiration! Our most orders." and a carousel of three custom-designed cans. Below the banner is a yellow "Customize now!" button with a shopping cart icon.

Below the button are three white boxes with yellow and green accents, each describing a step in the customization process:

- You choose your desired filling ...**  
The box is not enough! Whether Energy, beer or soft drink, by selecting the appropriate charge, tune your advertising precisely to your needs.  
Link: [The possible fillings](#)
- You create the design for your soda can ...**  
Drinks from the bar are a thing of yesterday! They create their own simple and straightforward, individual, distinctive beverages Collections!  
Link: [View examples](#)
- We print off and fill deliver your cans!**  
Declarations, taxes, customs? No problem at all! You order, we will do the rest and deliver your product on time to your door.  
Link: [Delivery and prices](#)

Below this section is a "Our satisfied customers:" section featuring logos for "Ball" and "sportlink".

The footer contains copyright information: "© 2012 Customized Cans AG", a "powered by:" section with logos for "Ball" and "TONEJET", and a list of links: "Imprint | Terms and conditions | Privacy Policy | Contact | Home".

# Value of manufacturing for Tonejet



- You will put more product down the process pipe in the first week of full commercial operation than in the entire development program
- A successful new process will be as good as its predecessor in all key respects, and better in some.
- Reduction in BOM costs
- Increases in printed throughput
- Growth of I.P. Portfolio
- Speedier response to changes in market needs

# Manufacturing Process Flow

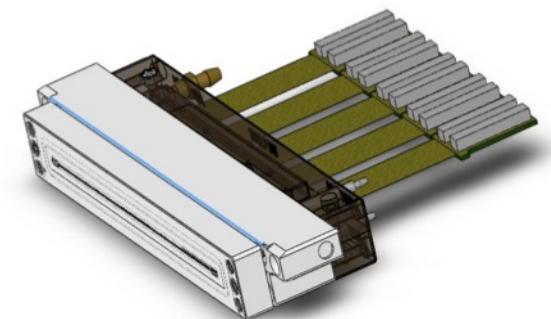
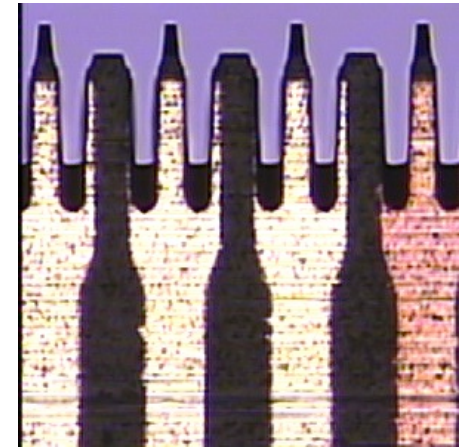
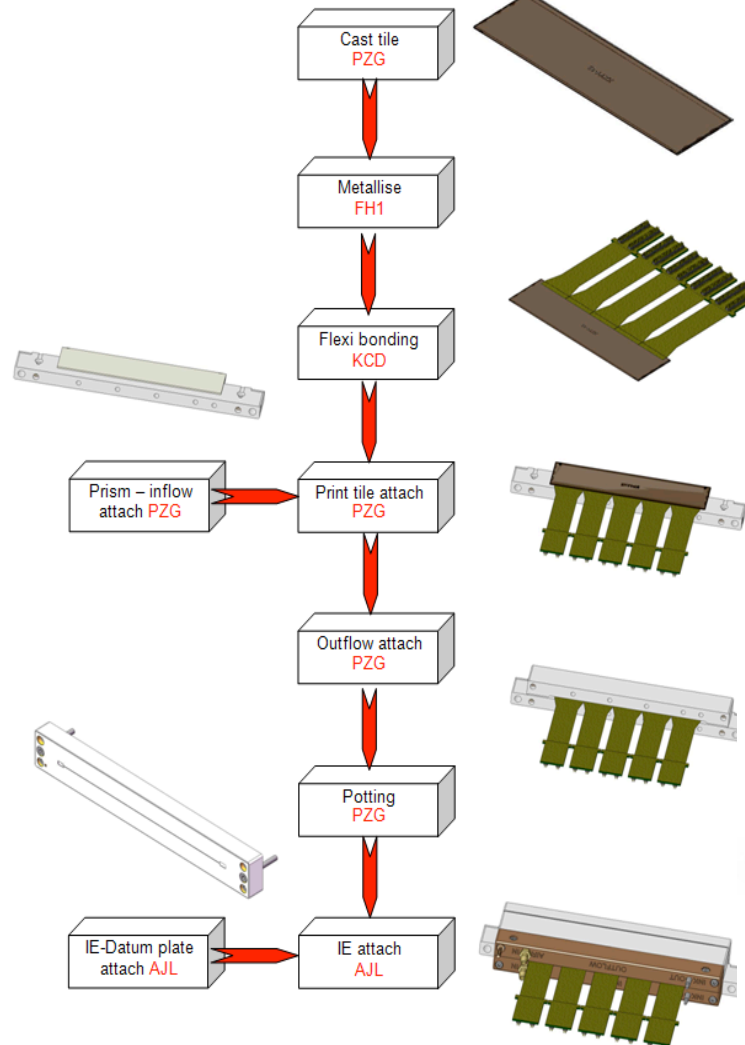
Delta 2 Printhead overview

Casting

Metallisation

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# Printhead evolution



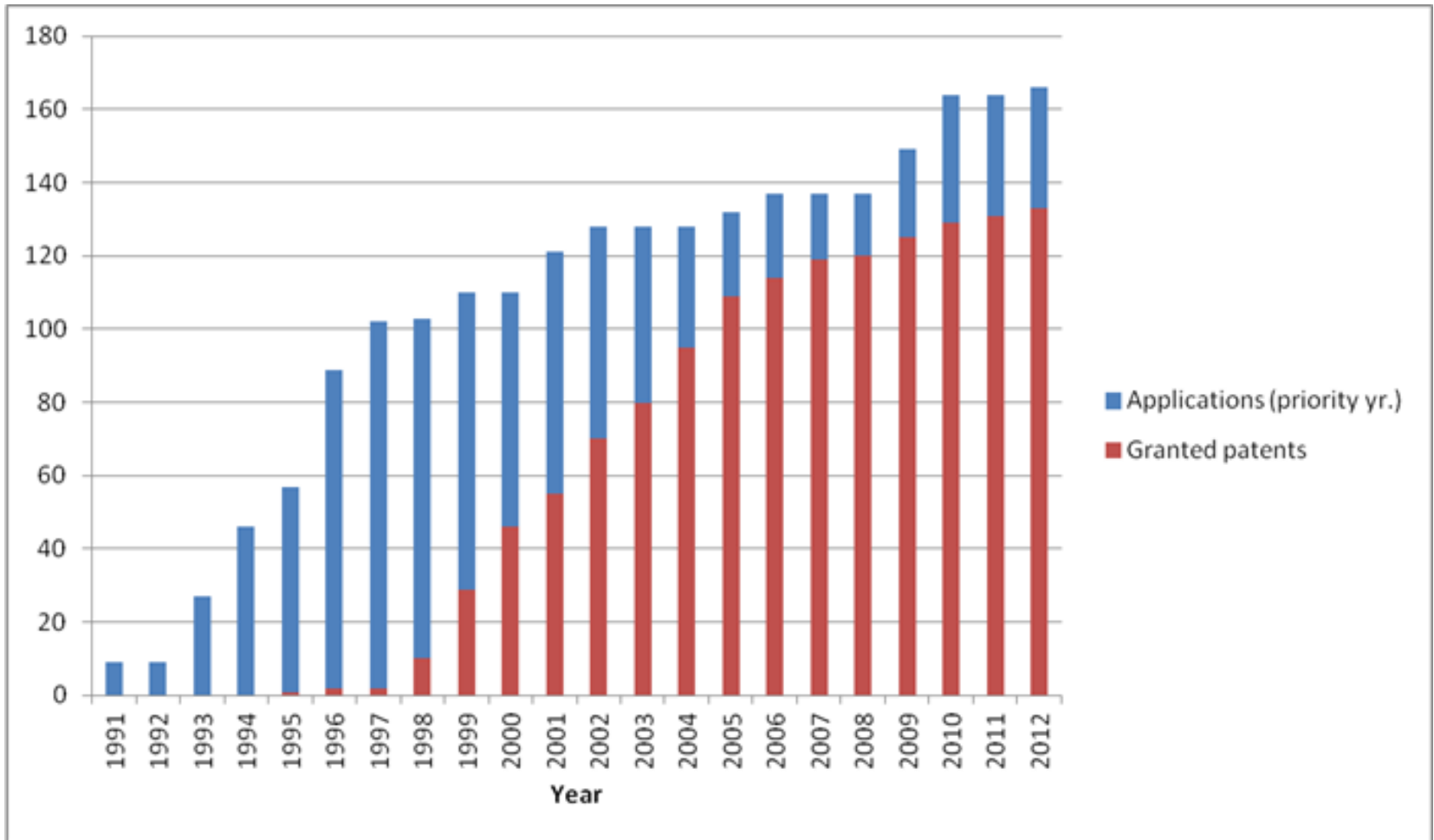
| printhead      | no. ejectors | m'f'g method       | BoM/ejector vs today | print frequency | time to print a postcard |
|----------------|--------------|--------------------|----------------------|-----------------|--------------------------|
| D-head         | 1            | scalpel, hand cut  | 12.5 X               | 2kHz            | 1hr 12 min               |
| W-head         | 64           | machined ceramic   | 2 X                  | 16kHz           | 1 min 8 secs             |
| Delta 1 head   | 252          | cast & lithography | 2.5 X                | 24kHz           | 12 secs                  |
| Chiron head    | 1024         | cast & lithography | 2 X                  | 24kHz           | 2 secs                   |
| Delta 2 module | 2560         | cast & lithography | 1 X                  | 24kHz           | 0.1 secs                 |

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- **Growth of I.P. Portfolio**
- Speedier response to changes in market needs

# Patent activity

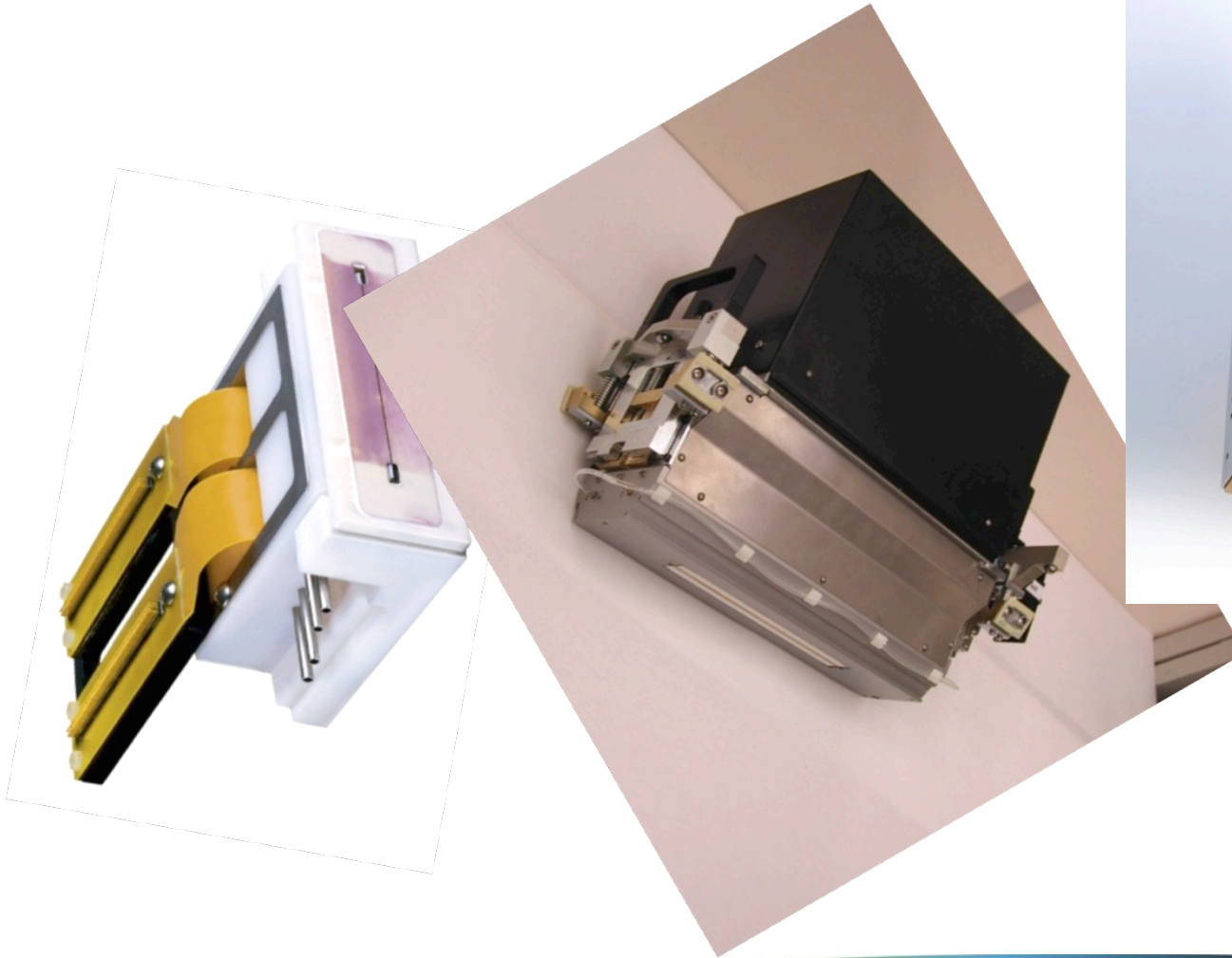


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# Responsive to market needs tonejet



# Value to the economy



- Employment :



50% in 5 years

feeding on Cambridge expertise

- Supply Partnerships – expanding their capabilities

Work with key partners able to produce high specification components to enable sub-contract manufacturing of proven components

Part of TSB funded consortium of UK businesses

- Enhancing Cambridge (and wider) expertise

Tonejet staff being targeted by others!



Leading the way  
in digital printing