

# Connecting Intelligence - Smart Grid

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5<sup>th</sup> June 2013



# SmartGrid - Scale of the Challenge



- Connectivity extremes

- Drivers:
  - Maintaining lifestyles
  - Renewable mix



# Customers – everyone is different

Fearful and Technophobic

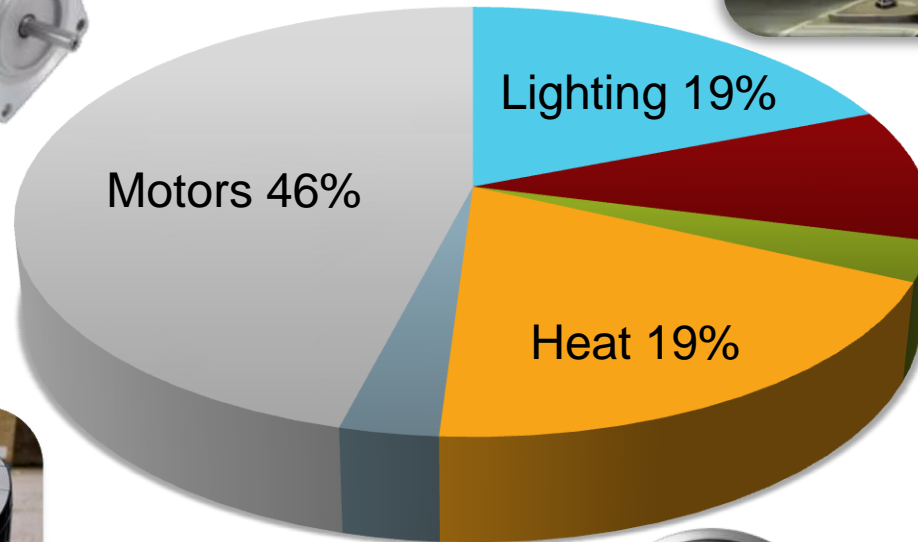


Tech Savvy Über-Geeks



# Enabling Smarter Energy Use

## ■ Worldwide electricity consumption



Electronics 10%

Electrolysis 3%

Standby 3%



\* Figures collated from variety of sources



# What is the SmartGrid ?

- Saving energy, adding convenience, making things safe and secure
- Many challenges
- Large number of players
- Needs considerable collaboration
- And Partnerships
- Built on standards



# Avoiding the Internet of Silos



Move from closed verticals into true PnP platforms based on standards

# Example Technologies



**enModus**



**amantys**



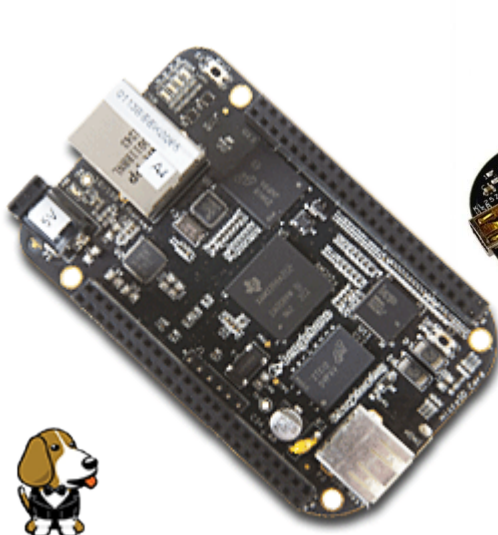
Power Drive<sup>™</sup>

**ARM<sup>®</sup>**



# Go Prototype!

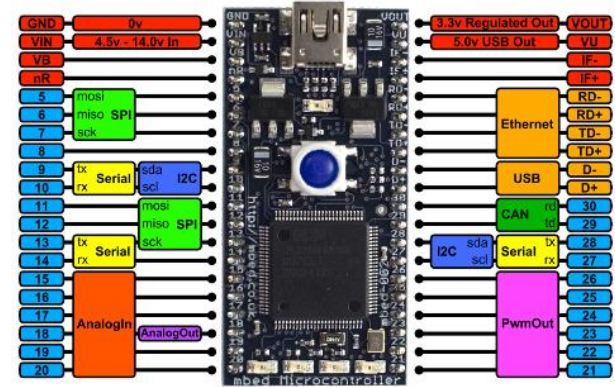
- Enable fast innovation
- Create proof of concept for investment
- Small affordable and simple to use



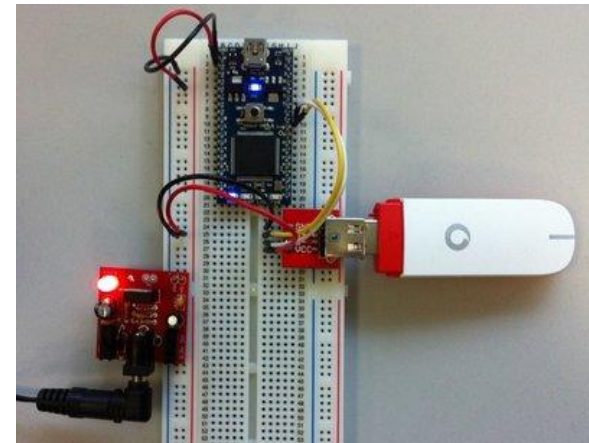
BeagleBone Black



Freescale Freedom  
Development Platform



mbed NXP LPC1768



mbed + VodafoneUSBModem



# We Are Connecting Intelligence

- Platforms
- Collaboration
- Innovation
- Partnerships

