

Opportunities for Innovation in the Water Industry

SGCP13 Conference

www.cir-strategy.com/events

5th June 2013

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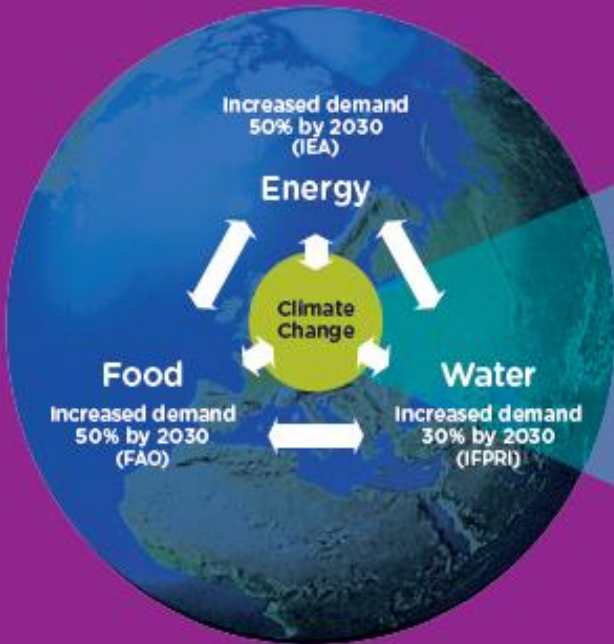


LOVE EVERY DROP. PUT WATER AT THE HEART
OF A WHOLE NEW WAY OF LIVING.



Why are we taking action?

The global picture



The local context

...our region is on the front line.



We need a step change

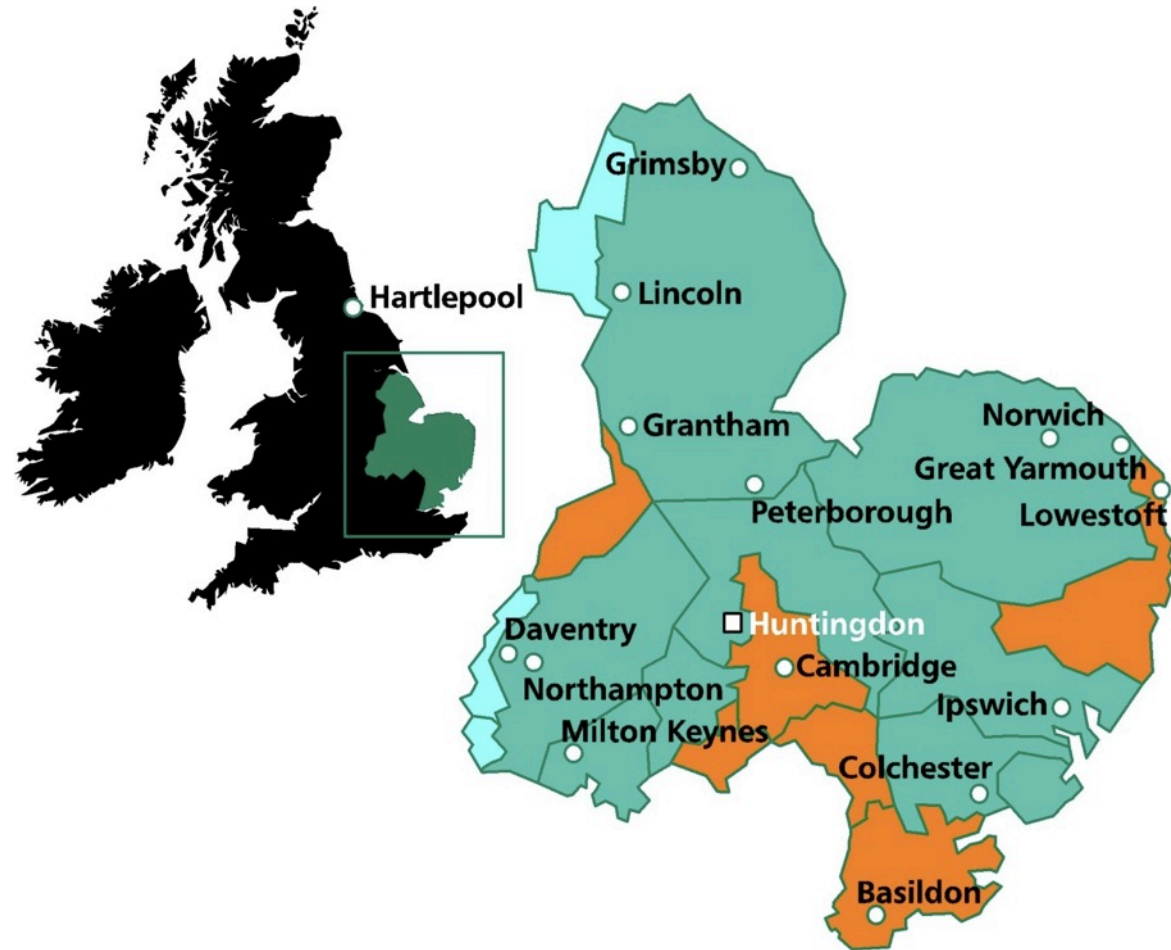
...from regulation to aspiration, and that's where Love Every Drop comes in.



Climate Change

Background to Anglian Water

- 27,500 km² - largest WASC
- 3,500 employees
- flat terrain - slow running rivers
- agricultural pollution
- fast growing region
- mainly rural
- driest region in UK
- Long coastline
- Over 1000 Sewage Treatment Works



THIS IS HOW WE MAKE IT A REALITY

We have set ourselves 10 goals, backed up by over 100 commitments and measures to help us get it right.

We've included just some of our commitments in the following pages. There's more information on our website: www.anglianwater.co.uk/loveeverydrop

No incidents

Leading employer in our region

No accidents

No pollutions

Get it right first time, every time. Zero waste

Frontier performer in our industry

100% of our customers very satisfied with our service

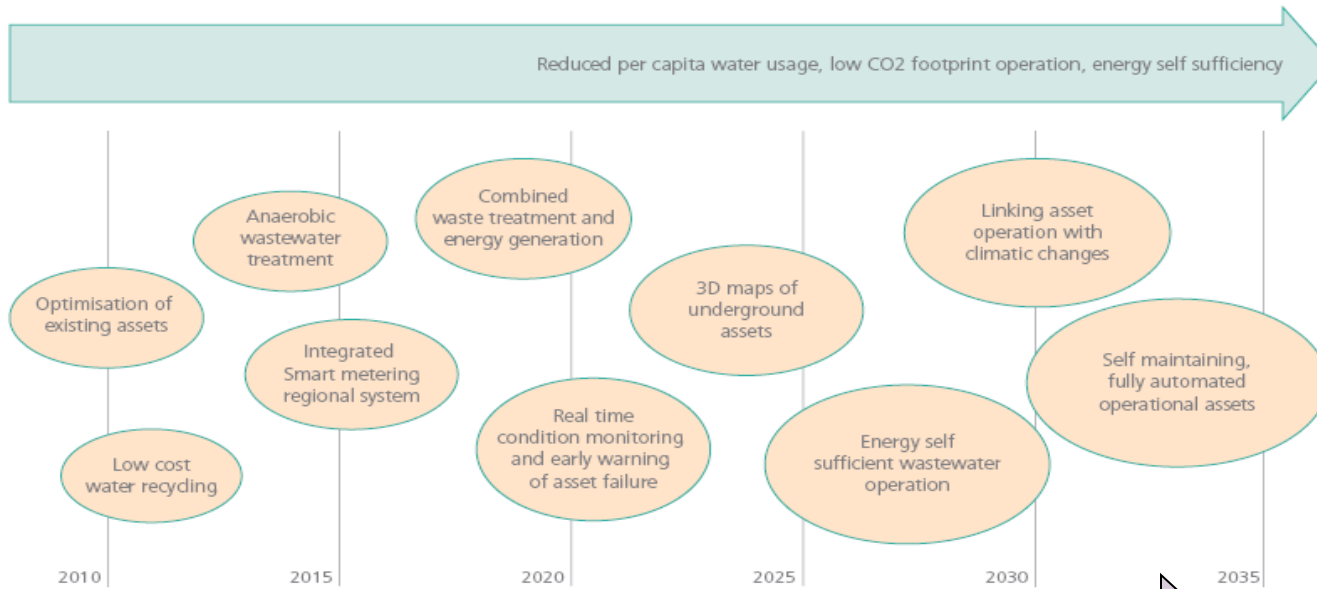
Halve our embodied carbon in new assets we build by 2015 from a 2010 baseline

Reduce our operational carbon emissions by 10% in real terms by 2015 from 2010 baseline

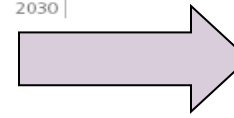
Effective management of the impact of growth and climate change in our region

love every drop
anglianwater

Innovation – A Long Term View



Business Processes



Customer Service



Products



Cultural

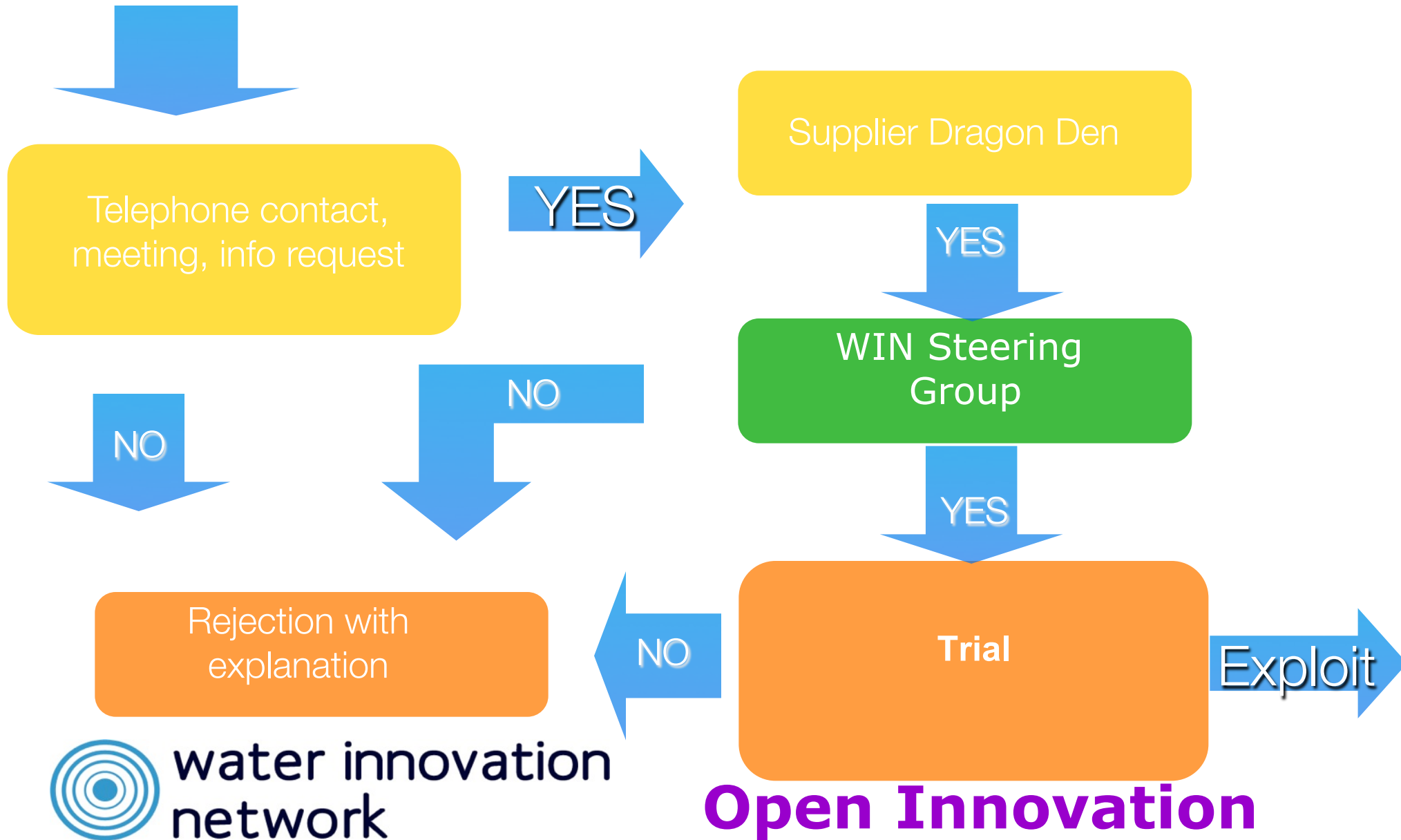


IT Solutions



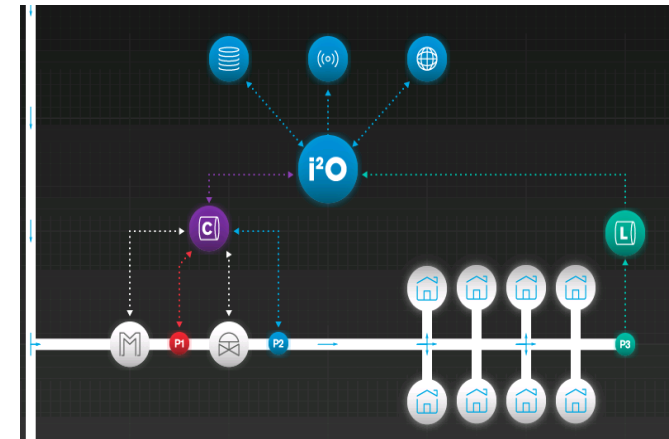
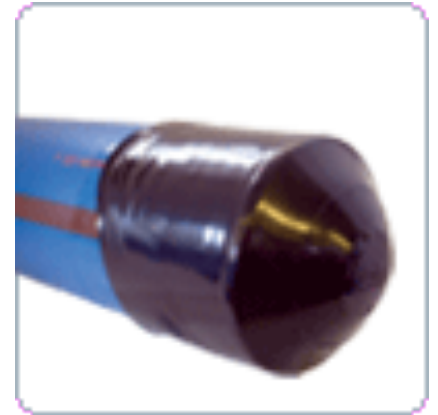
Idea/Innovative Solution

The Water Innovation Network



Ideas and Events Exploitation

- 350 Companies engaged
- 120 ideas received on all parts of the value chain
- 5 ideas exploited in the business
- Some submissions are currently in trial
- Themed Events
 - Renewable Energy, Drought, European Brokerage Event, etc...



Improve what we've got !

Activated Sludge



Trickling Filters

Water Meters – What Next ?

Our meters are changing...

- Current penetration around 70%
- Opportunities for Smart Metering
- A multi-utility approach?
- Trials underway:-
 - 11,000 IHDs (with GEO, internal meters only)
 - Refuse trucks in Colchester



Reducing Cost & Carbon



Conventional in-situ reinforced concrete

Conventional techniques are labour and materials intensive.

Structured plastic with conventional bedding

Lower cost solution with lower embodied carbon, but still requires bedding and surround to be craned into position.

34% cost saving

39% reduction in embodied carbon



Precast concrete

Precast concrete units provide a more cost effective solution than plastic for certain ground conditions.

28% cost saving

19% reduction in embodied carbon

(50% reduction with cement replacement)

Structured plastic in curved trench

A specially fabricated bucket enables a curved-bottom trench to be dug, making significant savings on imported bedding and surround materials.

38% cost saving

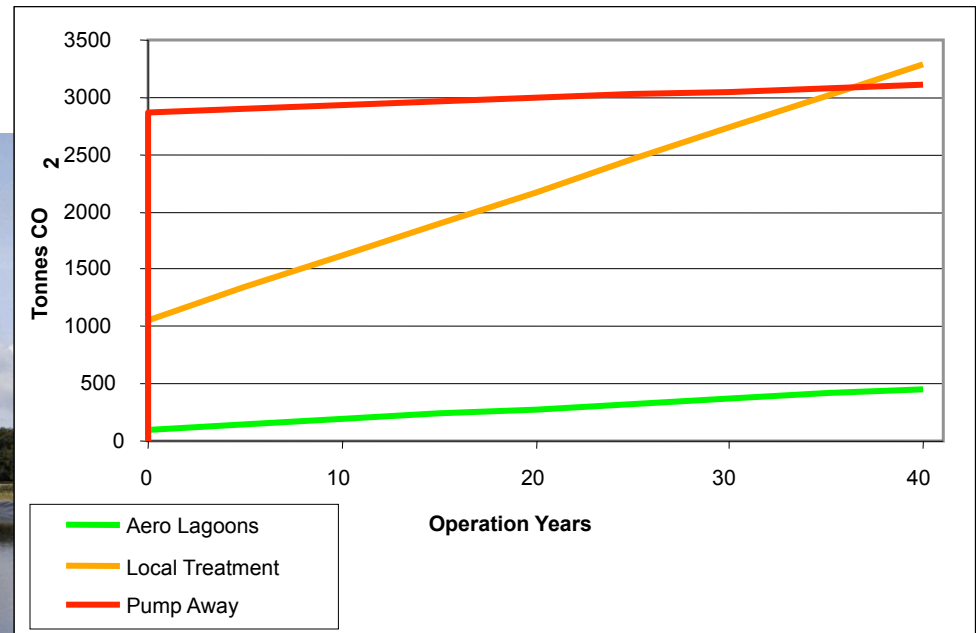
50% reduction in embodied carbon

(55% reduction with SMR)

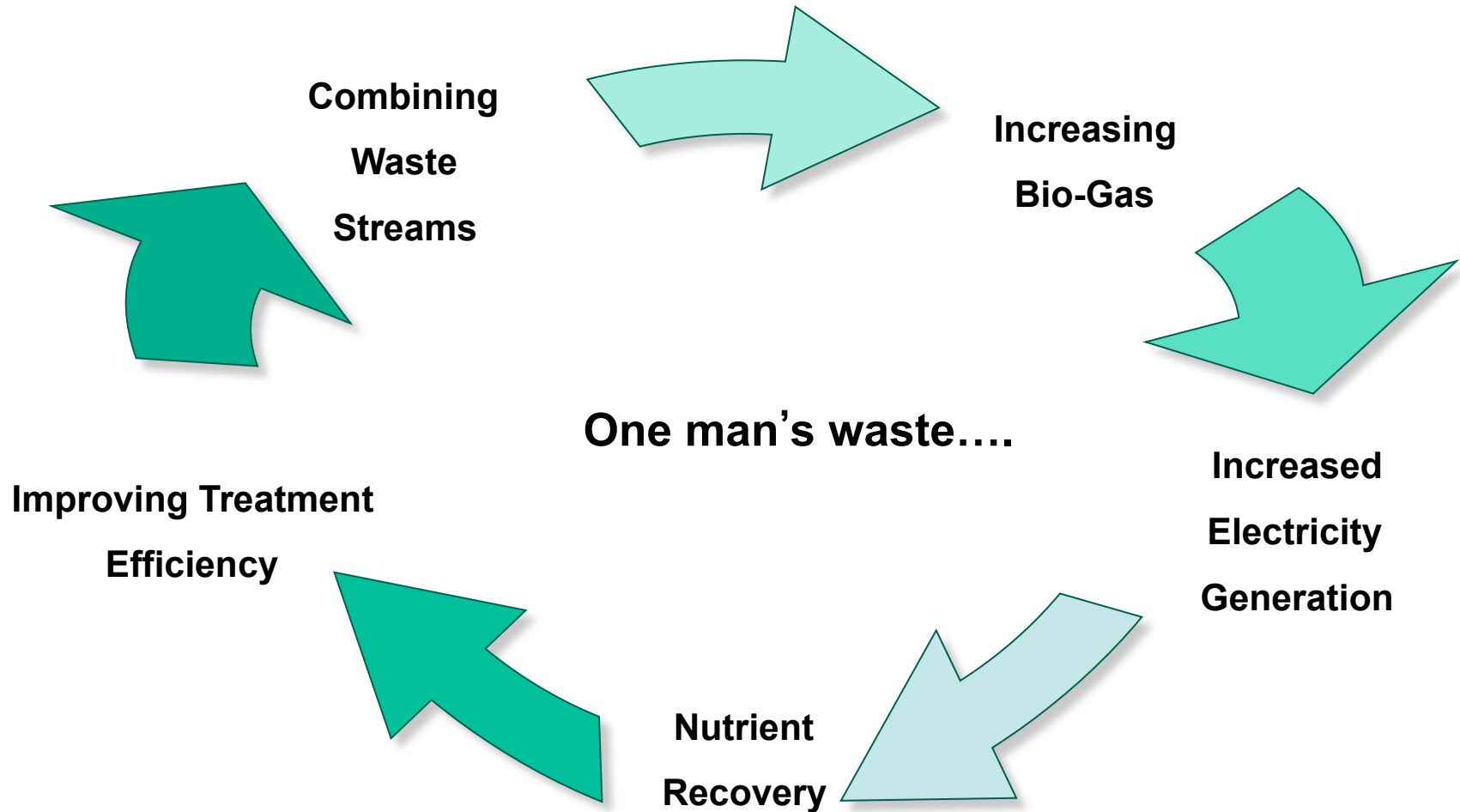


Low Carbon Solution – Natural Approaches

- Use of low energy solutions to meet environmental requirements



Wastewater – Maximising Resources





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drop. 
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